

# GENOSYS Sun Protection Home Care Protocol

## Daily Skin Defence for the UAE Climate

Your complete morning routine to protect skin from intense Dubai sun

## Why Sun Protection Is Non-Negotiable in the UAE

The UAE experiences some of the highest UV radiation levels on the planet. The UV index in Dubai regularly exceeds **11 (extreme)** — not just in summer, but year-round. Without proper daily protection, UV exposure leads to:

UV Damage	Timeline
Sunburn, redness, inflammation	Hours
Dehydration, barrier damage	Days
Dark spots, uneven skin tone	Weeks–months
Premature wrinkles, loss of elasticity	Months–years
Cumulative photodamage, photoaging	Years

**The good news:** A proper morning sun-protection routine takes just 5 minutes and prevents all of the above. GENOSYS sun creams and BB cushions are formulated with Korean technology specifically for hot, humid climates — lightweight, non-greasy, and effective even during perspiration.

## Your Sun Protection Products

GENOSYS offers 5 products with UV protection. Choose based on your needs:

### SUN CREAMS (PURE UV PROTECTION)

Product	SPF	Best For	Price
<b>ULTRA SHIELD SUN CREAM</b>	SPF 50+ PA++++	Maximum protection — outdoor activities, beach, driving, daily commutes	250 AED
<b>MULTI SUN CREAM</b>	SPF 40 PA+ +	Everyday use — office, indoor, light outdoor exposure. Skin-glowing finish	210 AED

### BB CUSHIONS & CREAMS (UV PROTECTION + COVERAGE)

Product	SPF	Best For	Price
<b>SKIN CARING BLEMISH BALM CUSHION</b>	SPF 50+ PA++++	High protection + natural coverage. Compact cushion for on-the-go touch-ups	300 AED
<b>REVITA GLOW BLEMISH BALM CREAM</b>	SPF 38 PA+++	Glass-skin glow + coverage + protection. 10 vitamins + 7 herbal extracts. Two shades: #01 Bright, #02 Natural	250 AED
<b>INTENSIVE BLEMISH BALM CREAM</b>	SPF 30 PA++	Natural coverage that conceals redness and blemishes. Post-treatment protective cream	250 AED

**How to choose:** - **Outdoors in Dubai heat?** → ULTRA SHIELD SPF 50+ (strongest UV shield + sunburn recovery complex) - **Office/indoor most of the day?** → MULTI SUN SPF 40 (lightweight with glow) - **Want coverage + protection?** → REVITA GLOW BB or SKIN CARING CUSHION - **Post-treatment / sensitive skin?** → INTENSIVE BLEMISH BALM (gentle, covering)

## Morning Protocol: Step-by-Step

### STEP 1: CLEANSE (1 MINUTE)

Start with a clean face. Remove overnight oils and residue so your sunscreen applies evenly and adheres properly.

**Product:** SNOW O<sub>2</sub> CLEANSER (330 AED)

Apply to a dry face, let the oxygen bubbles form naturally — they lift impurities from pores without rubbing. Rinse with lukewarm water. Pat dry.

**Key ingredients:** Oxygen bubbles, Phytalex SC, MultiEx Phytrogen

## STEP 2: TONE & HYDRATE (30 SECONDS)

Toner restores pH after cleansing and creates a hydrated base layer. Sun creams perform better on properly hydrated skin — they spread more evenly and don't flake.

**Product:** **SNOW BOOSTER** (260 AED)

Apply with hands or a cotton pad, gently pressing into skin. No need to wait — move to the next step immediately.

**Key ingredients:** Pumpkin ferment extract, Lotus extract, Betaine

## STEP 3: SERUM (30 SECONDS)

A lightweight serum adds an active treatment layer under your sunscreen. In the UAE, daily antioxidant protection works synergistically with SPF to neutralise free radicals from UV and pollution.

Choose based on your primary concern:

Skin Concern	Serum	Price
Dehydration (air conditioning, desert air)	<b>MOISTURE REPLENISHING HYALURON SERUM</b>	330 AED
Sensitive/reactive skin (redness, irritation)	<b>ALL FOR SENSITIVE SERUM</b>	330 AED
Dark spots, uneven tone	<b>MULTI VITA RADIANCE SERUM</b>	330 AED
Fine lines, loss of firmness	<b>MULTI FUNCTIONAL ANTI-WRINKLE SERUM</b>	330 AED

Apply 2–3 drops. Pat gently into the skin. Wait 30 seconds for absorption.

## STEP 4: SUN PROTECTION (30 SECONDS)

This is the most critical step. Apply generously — most people under-apply sunscreen by 50%.

### Option A: Sun Cream Only

**Product:** **ULTRA SHIELD SUN CREAM SPF 50+** (250 AED) or **MULTI SUN CREAM SPF 40** (210 AED)

Apply a generous amount (roughly a 2-finger length strip) to the face and neck. Don't forget the ears and the back of your neck if exposed.

### Option B: BB Cream / Cushion (Coverage + SPF)

**Product:** **REVITA GLOW BB CREAM SPF 38** (250 AED) or **SKIN CARING BB CUSHION SPF 50+** (300 AED)

Apply with the cushion puff or fingertips using a tapping/pressing motion for even coverage. Build up in areas where you need more coverage.

### Option C: Layer Both (Maximum Protection + Coverage)

For the highest level of protection with a flawless finish: 1. Apply ULTRA SHIELD SUN CREAM SPF 50+ as your base layer 2. Wait 1 minute 3. Apply REVITA GLOW BB CREAM or SKIN CARING CUSHION on top for coverage

This combination provides SPF 50+ protection with a natural, luminous finish.

## STEP 5: REFRESH DURING THE DAY

In the UAE heat, skin loses hydration rapidly. A quick mist refreshes and reactivates your skin's moisture barrier — use it over sunscreen and makeup.

**Product:** **MICROBIOME ENERGY INFUSING MIST** (160 AED)

Spray 2–3 times from 20cm distance. Can be used over makeup throughout the day. Contains pre/probiotics to support the skin microbiome.

## Reapplication Guide

Sunscreen is only effective when reapplied properly. In the UAE, follow these guidelines:

Scenario	Reapply Every
Indoor (office, mall, home)	Every 4–5 hours

Scenario	Reapply Every
Outdoor with shade	Every 2-3 hours
Direct sun (beach, pool, sports)	Every 90 minutes
After swimming or heavy sweating	Immediately
After towelling face	Immediately

**Tip:** The SKIN CARING BB CUSHION is perfect for reapplication — the compact format makes it easy to touch up SPF protection and coverage on the go, without removing makeup.

## Evening Protocol: Repair & Recover

Sun protection is a 24-hour cycle. What you do in the evening repairs the day's UV micro-damage and prepares your skin for the next day.

### STEP 1: DOUBLE CLEANSE

Remove sunscreen thoroughly — SPF residue left on skin clogs pores.

- 1. First cleanse: SKIN DEFENDER LIP & EYE MAKEUP REMOVER** (290 AED) — dissolves sunscreen and makeup on the eye/lip area
- 2. Second cleanse: SNOW O<sub>2</sub> CLEANSER** (330 AED) — oxygen bubbles deep-clean residual SPF and impurities

### STEP 2: TONE

**SNOW BOOSTER** (260 AED) — rebalances pH after cleansing

### STEP 3: EVENING SERUM

Same serum as morning, or choose a more targeted treatment for nighttime repair:

Goal	Serum	Price
Brighten & fade sun spots	<b>MULTI VITA RADIANCE SERUM</b>	330 AED

Goal	Serum	Price
Deep hydration repair	<b>MOISTURE REPLENISHING HYALURON SERUM</b>	330 AED
Anti-aging overnight	<b>MULTI FUNCTIONAL ANTI-WRINKLE SERUM</b>	330 AED

#### STEP 4: NIGHT CREAM

Skin Type	Cream	Price
All skin types	<b>SKIN BARRIER PROTECTING CREAM</b>	450 AED
Dry/dehydrated	<b>MOISTURE REPLENISHING HYALURON CREAM</b>	290 AED
Dull/pigmented	<b>MULTI VITA RADIANCE CREAM</b>	290 AED

#### WEEKLY BOOST: OVERNIGHT MASK (1-2X PER WEEK)

**SKIN RESCUE OVERNIGHT CREAM MASK** (340 AED) — apply before sleep instead of night cream. Contains 5 growth factors (EGF, aFGF, bFGF, PIGF, IGF) for overnight skin repair and recovery from UV stress.

## Complete Recommended Sets by Lifestyle

#### "DUBAI COMMUTER" — EVERYDAY OFFICE PROTECTION

For those who drive, commute, and spend most of the day indoors with air conditioning.

#	Step	Product	Price
1	Cleanse	<b>SNOW O<sub>2</sub> CLEANSER</b>	330 AED
2	Tone	<b>SNOW BOOSTER</b>	260 AED
3	Serum	<b>MOISTURE REPLENISHING HYALURON SERUM</b>	330 AED
4	Sun Cream	<b>MULTI SUN CREAM SPF 40</b>	210 AED
5	Refresh	<b>MICROBIOME ENERGY INFUSING MIST</b>	160 AED

#	Step	Product	Price
	<b>Total</b>		<b>1,290 AED</b>

### "SUN WARRIOR" — MAXIMUM OUTDOOR PROTECTION

For those who spend significant time outdoors — beach, sports, pool, outdoor events.

#	Step	Product	Price
1	Cleanse	<b>SNOW O<sub>2</sub> CLEANSER</b>	330 AED
2	Tone	<b>SNOW BOOSTER</b>	260 AED
3	Serum	<b>ALL FOR SENSITIVE SERUM</b>	330 AED
4	Sun Cream	<b>ULTRA SHIELD SUN CREAM SPF 50+</b>	250 AED
5	Touch-Up	<b>SKIN CARING BB CUSHION SPF 50+</b>	300 AED
6	Refresh	<b>MICROBIOME ENERGY INFUSING MIST</b>	160 AED
	<b>Total</b>		<b>1,630 AED</b>

### "GLOW & PROTECT" — SUN PROTECTION WITH FLAWLESS COVERAGE

For those who want UV defence combined with a beautiful, radiant finish.

#	Step	Product	Price
1	Cleanse	<b>SNOW O<sub>2</sub> CLEANSER</b>	330 AED
2	Tone	<b>SNOW BOOSTER</b>	260 AED
3	Serum	<b>MULTI VITA RADIANCE SERUM</b>	330 AED
4	BB Cream	<b>REVITA GLOW BB CREAM SPF 38</b>	250 AED
5	Refresh	<b>MICROBIOME ENERGY INFUSING MIST</b>	160 AED
	<b>Total</b>		<b>1,330 AED</b>

### "ANTI-AGING SHIELD" — PREVENT PHOTOAGING

For those focused on preventing and reversing UV-induced aging signs.

#	Step	Product	Price
1	Cleanse	<b>SNOW O<sub>2</sub> CLEANSER</b>	330 AED

#	Step	Product	Price
2	Tone	<b>SNOW BOOSTER</b>	260 AED
3	Serum	<b>MULTI FUNCTIONAL ANTI-WRINKLE SERUM</b>	330 AED
4	Sun Cream	<b>ULTRA SHIELD SUN CREAM SPF 50+</b>	250 AED
5	BB Top-Up	<b>INTENSIVE BLEMISH BALM CREAM SPF 30</b>	250 AED
6	Refresh	<b>MICROBIOME ENERGY INFUSING MIST</b>	160 AED
	<b>Total</b>		<b>1,580 AED</b>

## UAE-Specific Sun Tips

Tip	Why It Matters
Apply SPF 15 minutes before going outdoors	Chemical UV filters need time to bond with skin and activate
Don't skip SPF on cloudy days	Up to 80% of UV rays penetrate clouds in the UAE
Protect skin while driving	UVA rays pass through car windows — apply to face, neck, and hands
Reapply after using a face towel	Towelling removes 50–85% of sunscreen
Use SPF even indoors near windows	Office windows transmit UVA which causes photoaging
Protect the neck and décolletage	This area shows sun damage first but is often forgotten
Store sunscreen below 30°C	Don't leave in the car — heat degrades UV filters

## Understanding SPF Ratings

Rating	Meaning
<b>PA++++</b> (ULTRA SHIELD, BB CUSHION)	Highest UVA protection grade — blocks 95%+ of UVA (aging rays)
<b>PA+++</b> (REVITA GLOW BB)	Very high UVA protection
<b>PA++</b> (MULTI SUN, INTENSIVE BB)	High UVA protection

Rating	Meaning
SPF 50+	Blocks 98% of UVB rays (burning rays)
SPF 40	Blocks 97.5% of UVB rays
SPF 38	Blocks 97.4% of UVB rays
SPF 30	Blocks 96.7% of UVB rays

**For the UAE:** We recommend SPF 50+ PA++++ for outdoor activities and SPF 38+ for everyday indoor use. All GENOSYS sun products meet or exceed these benchmarks.

## Key Ingredients in GENOSYS Sun Products

### ULTRA SHIELD SUN CREAM SPF 50+

Ingredient	Function
<b>Sunburn Care Complex</b>	Proprietary blend that promotes skin recovery from UV damage — not just protection, but active repair
<b>MicroHA™</b>	Ultra-low molecular weight hyaluronic acid that penetrates deep to hydrate from within
<b>ProbioMETA™</b>	Lactobacillus ferment that strengthens the skin barrier against environmental stress
<b>Tropical Antioxidant Complex</b>	Neutralises free radicals generated by UV exposure

### MULTI SUN CREAM SPF 40

Ingredient	Function
<b>Palmitoyl Pentapeptide-4</b>	Anti-aging peptide that boosts collagen while you protect
<b>Centella Asiatica Extract</b>	Soothes UV-irritated skin and supports barrier repair
<b>Rosa Damascena Callus Culture</b>	Plant stem cells with antioxidant and regenerative properties
<b>Lactobacillus/Soy milk Ferment</b>	Probiotic ingredient that strengthens skin resilience

## REVITA GLOW BB CREAM SPF 38

Ingredient	Function
<b>10 Vitamin Complex</b>	Vitamins A, B1, B2, B3, B4, B5, B7, B9, C, E — comprehensive antioxidant shield
<b>7 Herb Complex</b>	Camellia, Rosemary, Centella, Tremella, Chamomile, Polygonum, Scutellaria, Licorice
<b>Adenosine</b>	Clinically proven anti-wrinkle active ingredient
<b>Erythritol</b>	Sugar alcohol that cools and hydrates the skin

### Save with Bundle Builder!

Build your personalised sun protection set at [genosys.ae/bundle-builder](https://genosys.ae/bundle-builder) and get a discount:

Number of Products	Discount
2 products	<b>5% OFF</b>
3 products	<b>10% OFF</b>
4 products	<b>15% OFF</b>
5+ products	<b>20% OFF</b>

**Example:** The "Dubai Commuter" set (5 products, 1,290 AED) becomes **1,032 AED** with the 20% bundle discount — you save **258 AED**.

### Need a Consultation?

Our specialists are always ready to help you find the perfect sun protection routine:

Channel	Contact
<b>WhatsApp</b>	<b>+971 58 548 76 65</b>
<b>Email</b>	sales@genosys.ae
<b>Instagram</b>	<b>@genosys.uae</b>

Channel	Contact
AI Skin Analysis	<a href="https://genosys.ae/skin-recommendation">genosys.ae/skin-recommendation</a> — free skin analysis with personalised recommendations

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**GENOSYS** — the world's first brand entirely dedicated to microneedling and professional skincare. Founded in 2006 in South Korea. Available in over 50 countries worldwide.

*All products are dermatologically tested. ULTRA SHIELD SUN CREAM is reef-safe. Formulas are free from parabens, alcohol, artificial fragrances, and colourants.*

**Order:** [genosys.ae](https://genosys.ae) | Free delivery on orders over 1,000 AED | Express delivery in Dubai: 1–2 hours

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