

GENOSYS Scar Treatment — Home Care Protocol

For: End users with post-acne marks, surgical scars, or trauma-induced scarring
Climate: UAE (high UV, AC drying, post-procedure sensitivity)
Line: GENOSYS Repair & Protection
Goal: Fade discolouration, improve texture, support collagen remodelling, prevent scar darkening

Understanding Scars in the UAE Climate

Scars form when the skin's healing process is disrupted. Understanding scar types helps you choose the right approach:

Scar Type	Description	Key Concern
Atrophic	Depressed, pitted (e.g. ice-pick, boxcar)	Collagen loss during healing
Hypertrophic	Raised, within original wound boundary	Excess collagen production
PIH (Post-Inflammatory Hyperpigmentation)	Flat, brown/dark marks	Melanin overproduction after inflammation
PIE (Post-Inflammatory Erythema)	Flat, red/pink marks	Capillary damage, lingering inflammation

All scars involve **collagen disruption** — the skin's structural framework is altered. Home care focuses on supporting remodelling, reducing discolouration, and maintaining a healthy barrier.

WHY UAE CONDITIONS MATTER FOR SCARS

- **UV exposure** → Scars darken faster than normal skin; PIH worsens dramatically without SPF

- **Air conditioning** → Dries healing skin, impairs barrier function, slows repair
- **Post-procedure care** → After laser, microneedling, or chemical peels, proper home care determines 50%+ of the outcome
- **Heat + sweat** → Can irritate fresh scars; gentle cleansing is essential

The GENOSYS scar protocol addresses these factors with EGF-driven repair, barrier support, and non-negotiable sun protection.

Morning Routine (5 minutes)

STEP 1: GENTLE CLEANSE (1 MIN)

Product: SNOW O₂ CLEANSER — 330 AED

Apply to dry face. Let the oxygen bubbles form naturally — they lift impurities without rubbing or tugging. Scarred skin is often fragile; aggressive cleansing can worsen texture and delay healing.

Rinse with **lukewarm water** (never hot — hot water strips the barrier and dehydrates scar tissue).

STEP 2: TONE (30 SEC)

Product: SNOW BOOSTER — 260 AED

Apply with a cotton pad or pat into skin with hands. Prepares the skin for better absorption of repair actives and helps balance pH. Gentle enough for scarred and post-procedure skin.

STEP 3: HYALURON SERUM (30 SEC)

Product: MOISTURE REPLENISHING HYALURON SERUM — 330 AED

Apply 2–3 drops to the entire face, concentrating on scarred areas. Hyaluronic acid: - Plumps depressed (atrophic) scars by drawing moisture into the dermis - Supports barrier function — essential in AC-heavy environments - Improves skin suppleness and prepares it for the next repair step

Wait 30 seconds for absorption.

STEP 4: SOOTHING POSTCREAM (30 SEC)

Product: SOOTHING REPAIR POSTCREAM — 204 AED

Apply a thin layer to the full face, with extra attention to scarred zones. Contains **EGF (Epidermal Growth Factor)** which: - Stimulates cell renewal and collagen remodelling - Soothes inflammation (beneficial for PIE and active scars) - Supports the skin's natural repair cycle

This lightweight cream is ideal for daytime — won't feel heavy under SPF.

STEP 5: SUN PROTECTION (30 SEC)

Product: ULTRA SHIELD SUN CREAM SPF 50+ PA++++ — 250 AED

Apply generously to face and neck. **This step is non-negotiable for scar treatment:** - UV darkens scars (especially PIH) and can make them permanent - Without SPF, even the best repair products cannot prevent scar darkening - Reapply every 2–3 hours if outdoors or near windows

Evening Routine (5–7 minutes)

STEP 1: DOUBLE CLEANSE (2 MIN)

Products: - SKIN DEFENDER LIP & EYE MAKEUP REMOVER — 290 AED - SNOW O₂ CLEANSER — 330 AED

First cleanse: Makeup remover dissolves SPF and makeup without rubbing.

Second cleanse: Oxygen cleanser removes residual sunscreen, sweat, and pollution.

Leftover sunscreen blocks overnight repair actives. Always double cleanse.

STEP 2: EXFOLIATE — 2–3× PER WEEK (2 MIN)

Product: EPI TURNOVER BOOSTING PEELING GEL — 250 AED

Apply to **dry** skin. Massage in circular motions for 1–2 minutes. Dead skin cells ball up and are removed. This gentle exfoliation: - Improves texture of raised or rough scars - Fades PIH by accelerating cell turnover - Enhances penetration of EGF and repair actives

⚠ Skip on nights when skin is irritated, post-procedure, or you have open wounds. Max 3× per week.

STEP 3: EGF REPAIR (1 MIN)

Product: EGF REPAIR OXYMASK CREAM — 290 AED

Apply a thin layer to the entire face, concentrating on scarred areas. Leave on overnight. This cream delivers: - **EGF** — stimulates collagen synthesis and cell regeneration - **Oxygenating action** — supports tissue repair during sleep - **Intensive overnight repair** — works with your skin's natural regeneration cycle

STEP 4: BARRIER CREAM (30 SEC)

Product: SKIN BARRIER PROTECTING CREAM — 450 AED

Seal in the EGF cream with a thin layer of barrier cream. This final step: - Protects against AC-induced dehydration overnight - Reinforces the barrier — critical for scar healing - Locks in repair actives for maximum efficacy

Key Active Ingredients

Ingredient	Role	Found In
EGF (Epidermal Growth Factor)	Stimulates cell renewal, collagen remodelling, wound healing	SOOTHING REPAIR POSTCREAM, EGF REPAIR OXYMASK CREAM
Centella Asiatica	Soothes inflammation, promotes collagen synthesis, reduces scar formation	SOOTHING REPAIR POSTCREAM, SKIN BARRIER PROTECTING CREAM
Allantoin	Calms irritation, supports healing, improves skin smoothness	SOOTHING REPAIR POSTCREAM, SKIN BARRIER PROTECTING CREAM
Hyaluronic Acid	Plumps depressed scars, hydrates, supports barrier	MOISTURE REPLENISHING HYALURON SERUM, SNOW O ₂ CLEANSER

Recommended Product Sets

ESSENTIAL — "REPAIR STARTER" SET

Post-acne marks, mild scarring, barrier support

Product	Price
MOISTURE REPLENISHING HYALURON SERUM	330 AED
SOOTHING REPAIR POSTCREAM	204 AED
SKIN BARRIER PROTECTING CREAM	450 AED
Set Total	984 AED

COMPLETE — "FULL REPAIR" SET

Active scars, post-surgical recovery, texture improvement


Product	Price
EPI TURNOVER BOOSTING PEELING GEL	250 AED
MOISTURE REPLENISHING HYALURON SERUM	330 AED
SOOTHING REPAIR POSTCREAM	204 AED
EGF REPAIR OXYMASK CREAM	290 AED

Product	Price
SKIN BARRIER PROTECTING CREAM	450 AED
Set Total	1,524 AED

PROFESSIONAL — "INTENSIVE SCAR CARE" SET

Stubborn scars, atrophic/hypertrophic, accelerated remodelling

Product	Price
EPI TURNOVER BOOSTING PEELING GEL	250 AED
Microneedle Roller	230 AED
MOISTURE REPLENISHING HYALURON SERUM	330 AED
SOOTHING REPAIR POSTCREAM	204 AED
EGF REPAIR OXYMASK CREAM	290 AED
SKIN BARRIER PROTECTING CREAM	450 AED
Set Total	1,754 AED

 **Tip:** Orders over 1,000 AED qualify for free shipping on genosys.ae

Common Mistakes to Avoid

1. **Skipping SPF** — UV is the #1 cause of scar darkening; without daily SPF, PIH can become permanent
2. **Over-exfoliating** — More than 2-3× per week damages the barrier and delays healing
3. **Using harsh scrubs** — Physical scrubs can traumatise scar tissue; use gentle chemical exfoliants
4. **Neglecting moisture** — AC dries skin; dehydrated scars heal slower and look worse
5. **Expecting instant results** — Scar remodelling takes months; consistency is key
6. **Picking at scars** — Re-opens wounds and worsens scarring
7. **Using heavy oils without barrier support** — Occlusive oils alone don't repair; pair with EGF and barrier cream

Expected Timeline

Scar Type	Timeline	What to Expect
Fresh scars (1–3 months old)	1–3 months	Noticeable softening, colour lightening, texture improvement
Post-acne marks (PIH/PIE)	2–4 months	Gradual fading with consistent SPF and exfoliation
Older scars (6+ months)	6–12 months	Slow but steady improvement; texture and colour continue to refine
Atrophic scars	6–12+ months	Plumping from hydration + EGF; significant improvement may require professional treatments

⚠️ Patience is essential. Scar tissue remodels slowly. Stick to the routine for at least 8–12 weeks before assessing results. For atrophic or deep scars, consider combining home care with professional treatments (microneedling, laser) for best outcomes.

UAE-Specific Tips

- **SPF is non-negotiable** — Reapply every 2–3 hours; UV intensity in the UAE accelerates scar darkening
- **Keep scars moisturized in AC** — Barrier cream and hyaluron serum prevent dehydration that slows healing
- **Avoid direct sun on fresh scars** — Wear a hat or seek shade for the first 3–6 months
- **Post-procedure care** — After laser, microneedling, or peels, follow your clinician's instructions and use the barrier cream + EGF mask for accelerated healing
- **Humidity helps** — If possible, use a humidifier at night to counteract AC drying
- **Stay hydrated** — Drink 2–3 litres of water daily; internal hydration supports skin repair

Protocol by GENOSYS Professional | [genosys.ae](https://www.genosys.ae) | Updated February 2026