

GENOSYS Sensitive Skin Treatment — Home Care Protocol

For: End users with sensitive, reactive, or post-procedure skin

Climate: UAE (temperature shock, AC cycling, hard water, UV stress)

Line: GENOSYS Sensitive & Soothing

Goal: Strengthen skin barrier, reduce reactivity, soothe inflammation, prevent sensitivity triggers

Understanding Skin Sensitivity in the UAE Climate

The UAE's harsh environment creates multiple triggers for sensitive skin:

- **Temperature shock** → moving between 40°C+ outdoors and 18°C AC indoors → blood vessel dilation → redness and flushing
- **AC cycling** → constant humidity changes → barrier disruption → increased permeability → irritants penetrate deeper
- **Hard water** → high mineral content (calcium, magnesium) → soap scum buildup → barrier irritation → dryness and itching
- **UV stress** → intense year-round sun → photo-sensitivity → inflammation → barrier damage
- **Pollution + dust** → fine particles settle on skin → oxidative stress → sensitivity reactions

The GENOSYS Sensitive & Soothing system rebuilds the skin barrier with calming, anti-inflammatory ingredients that protect against these environmental stressors.

Morning Routine (5 steps — 6 minutes)

STEP 1: GENTLE CLEANSE (1 MIN)

Product: SNOW O₂ CLEANSER — 330 AED

Apply to dry face. The oxygen bubbles lift impurities without aggressive rubbing. This cleanser is: - **pH-balanced** (5.5) — matches skin's natural pH, preventing barrier disruption - **Sulfate-free** — won't strip natural oils or cause irritation - **Fragrance-free** — eliminates common sensitivity triggers

Rinse with **lukewarm water** (never hot or cold — temperature extremes trigger reactivity). If you have hard water, use filtered or bottled water for the final rinse.

STEP 2: CALMING TONER (30 SEC)

Product: SNOW BOOSTER — 260 AED

Apply with hands (pat gently) or a soft cotton pad. Contains: - **Centella Asiatica** — soothes inflammation and reduces redness - **Panthenol (B5)** — strengthens barrier and calms irritation - **Hyaluronic Acid** — hydrates without heaviness

Avoid rubbing — pat gently to avoid friction-induced redness.

STEP 3: SENSITIVE SERUM (1 MIN)

Product: ALL FOR SENSITIVE SERUM — 330 AED

Apply 2–3 drops to entire face, avoiding eye area. This serum is specifically formulated for reactive skin: - **Centella Asiatica extract** — reduces inflammation and promotes healing - **Panthenol** — repairs barrier and prevents moisture loss - **Madecassoside** — active compound from Centella that calms redness - **Allantoin** — soothes and protects irritated skin

Wait 60 seconds for full absorption before next step.

STEP 4: DAY CREAM (30 SEC)

Choose based on your sensitivity level:

Option A — Mild Sensitivity:

Product: HYDRO SOOTHING CREAM — 290 AED

Lightweight, non-greasy hydration that soothes without heaviness.

Option B — Moderate/Barrier Repair:

Product: SKIN BARRIER PROTECTING CREAM — 450 AED

Rich in ceramides and barrier-repairing ingredients. Ideal for: - Post-procedure recovery - Chronic barrier damage - Extreme dryness from AC cycling

Apply a thin layer. Both creams are fragrance-free and non-comedogenic.

STEP 5: SUN PROTECTION (30 SEC)

Product: ULTRA SHIELD SUN CREAM SPF 50+ PA++++ — 250 AED

Apply generously to face and neck. **Critical for sensitive skin:** - UV exposure worsens sensitivity and inflammation - Physical sunscreens (zinc oxide, titanium dioxide) can be less irritating than chemical filters - ULTRA SHIELD's formula is tested for sensitive skin compatibility

Reapply every 2 hours if outdoors. For indoor/office work, morning application is sufficient.

Evening Routine (4 steps — 5 minutes)

STEP 1: GENTLE CLEANSE (1 MIN)

Product: SNOW O₂ CLEANSER — 330 AED

Same as morning. For makeup wearers, use **SKIN DEFENDER LIP & EYE MAKEUP REMOVER** (290 AED) first, then cleanse. Double cleansing is gentler than scrubbing with a single cleanser.

STEP 2: SENSITIVE SERUM (1 MIN)

Product: ALL FOR SENSITIVE SERUM — 330 AED

Apply 3–4 drops (slightly more than morning). Evening application allows actives to work overnight during skin's repair cycle. For areas of acute sensitivity, apply an extra drop as a spot treatment.

STEP 3: SOOTHING NIGHT CREAM (30 SEC)

Product: SOOTHING REPAIR POSTCREAM — 204 AED

Apply a thin layer. This postcream is specifically designed for: - Barrier repair overnight - Calming inflammation - Reducing morning redness

Contains ceramides and barrier-supporting lipids that rebuild the skin's protective layer.

STEP 4: WEEKLY MASK — 2× PER WEEK (15 MIN)

Product: PEPTIDE GEL MASK — 380 AED (or any gentle, fragrance-free mask)

Apply after serum, leave 15–20 minutes, rinse with lukewarm water. Provides: - Deep hydration without irritation - Barrier support - Calming effect

⚠ Skip if skin is actively irritated or post-procedure (wait 48 hours after procedures).

Daily Refresh

MICROBIOME SUPPORT — THROUGHOUT THE DAY

Product: MICROBIOME ENERGY INFUSING MIST — 160 AED

Spray 2–3 times from 20 cm throughout the day, especially: - After AC exposure (when entering/ leaving buildings) - Midday refresh (replaces touching/rubbing face) - Before reapplying SPF

Contains pre/probiotics that support skin's natural microbiome — a healthy microbiome reduces sensitivity reactions.

Key Active Ingredients

Ingredient	Role	Found In
Centella Asiatica	Reduces inflammation, soothes redness, promotes healing	SNOW BOOSTER, ALL FOR SENSITIVE SERUM
Panthenol (B5)	Strengthens barrier, prevents moisture loss, calms irritation	SNOW BOOSTER, ALL FOR SENSITIVE SERUM
Ceramides	Rebuilds skin barrier, prevents water loss	SKIN BARRIER PROTECTING CREAM, SOOTHING REPAIR POSTCREAM
Madecassoside	Active Centella compound that specifically calms redness	ALL FOR SENSITIVE SERUM
Hyaluronic Acid	Barrier-safe hydration without irritation	SNOW O ₂ CLEANSER, SNOW BOOSTER
Allantoin	Soothes and protects irritated skin	ALL FOR SENSITIVE SERUM

Recommended Product Sets

ESSENTIAL — "CALM START" SET

Occasional redness, mild reactivity to products or environment

Product	Price
ALL FOR SENSITIVE SERUM	330 AED
INTENSIVE HYDRO SOOTHING CREAM	290 AED
SOOTHING REPAIR POSTCREAM	204 AED
MICROBIOME ENERGY INFUSING MIST	160 AED
Set Total	984 AED

COMPLETE — "BARRIER REPAIR" SET


Regular sensitivity reactions, barrier damage, post-procedure recovery

Product	Price
ALL FOR SENSITIVE SERUM	330 AED
INTENSIVE HYDRO SOOTHING CREAM	290 AED
SKIN BARRIER PROTECTING CREAM	450 AED
SOOTHING REPAIR POSTCREAM	204 AED
MICROBIOME ENERGY INFUSING MIST	160 AED
POWER SOLUTION CVS	580 AED
Set Total	2,014 AED

PROFESSIONAL — "INTENSIVE SOOTHING" SET

Severe sensitivity, active inflammation, post-laser/peel recovery

Product	Price
ALL FOR SENSITIVE SERUM	330 AED
INTENSIVE HYDRO SOOTHING CREAM	290 AED
SKIN BARRIER PROTECTING CREAM	450 AED
SOOTHING REPAIR POSTCREAM	204 AED
MICROBIOME ENERGY INFUSING MIST	160 AED
POWER SOLUTION CVS	580 AED
HYDRO COOL MODELING MASK	300 AED
SOOTHING BOMB SEA ALGAE MASK	36 AED
SENSITIVE SKIN BEAUTY BOX	1,442 AED
Set Total	3,792 AED


 **Tip:** Orders over 1,000 AED qualify for free shipping on genosys.ae

Common Mistakes to Avoid

1. **Over-cleansing** — Washing more than 2× daily strips the barrier and increases reactivity
2. **Using hot water** — Temperature extremes trigger flushing and redness
3. **Skipping SPF** — UV exposure worsens sensitivity and causes inflammation
4. **Using fragranced products** — Fragrance is a top sensitivity trigger; always choose fragrance-free
5. **Over-exfoliating** — Sensitive skin needs minimal exfoliation; max 1× per week with gentle products
6. **Changing products too often** — Give the system 4–6 weeks to rebuild barrier before judging results
7. **Using harsh scrubs or brushes** — Physical exfoliation causes micro-tears and increases sensitivity
8. **Ignoring hard water** — Use filtered water for final rinse if you notice irritation after cleansing

Expected Timeline

Week	What to Expect
Week 1–2	Reduced immediate reactivity, less redness after cleansing, possible initial adjustment period
Week 2–4	Barrier begins to strengthen, fewer sensitivity reactions, improved tolerance to products
Week 4–6	Significant reduction in redness and flushing, skin feels more resilient
Week 6–8	Barrier repair visible — skin handles temperature changes better, less reactive overall
Week 8–12	Maintenance phase — continue routine to maintain barrier strength and prevent relapse

 **Initial adjustment** (week 1–2): Some users may experience mild tingling with serums as barrier repairs. This is normal and should resolve within 2 weeks. If irritation persists, reduce serum to once daily (evening only) until skin adjusts.

UAE-Specific Tips

- **Gradual temperature transitions** — When moving between AC and heat, pause in transitional spaces (lobbies, covered walkways) for 1–2 minutes to let skin adjust

- **Filter your water** — Install a shower filter or use filtered/bottled water for final rinse to avoid hard water irritation
 - **Humidify your space** — Use a humidifier in AC-heavy environments to prevent barrier dehydration
 - **Avoid midday sun** — Plan outdoor activities before 10 AM or after 4 PM to reduce UV stress
 - **Wear protective clothing** — Wide-brimmed hats and UPF clothing reduce direct UV exposure
 - **Keep products cool** — Store serums and creams in a cool, dark place (not bathroom) to preserve actives
 - **Patch test new products** — Always test on inner arm for 48 hours before face application
 - **Monitor AC settings** — Keep indoor temperature at 22–24°C (not too cold) to reduce temperature shock
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Protocol by GENOSYS Professional | [genosys.ae](https://www.genosys.ae) | Updated February 2026