

GENOSYS Anti-Aging Treatment — Home Care Protocol

For: End users seeking to prevent and treat premature aging

Climate: UAE (extreme UV, AC cycling, desert climate)

Line: GENOSYS Multi Functional Anti-Wrinkle & ND Cell

Goal: Prevent premature aging, reduce fine lines and wrinkles, restore skin elasticity

Understanding Premature Aging in the UAE Climate

The UAE's unique combination of **extreme UV exposure (UV index 10+ year-round)**, **constant air conditioning cycling**, and **desert climate** accelerates premature aging:

- **Intense UV radiation** → breaks down collagen and elastin → fine lines, wrinkles, sagging
- **AC cycling** → dehydrates skin → barrier damage → loss of elasticity → premature wrinkles
- **Desert climate** → low humidity + high heat → transepidermal water loss → dehydrated, aged appearance
- **Temperature fluctuations** → indoor AC (22°C) to outdoor heat (45°C+) → stress on skin → accelerated aging

The GENOSYS Anti-Aging system addresses all four factors with advanced ingredients (EGF, peptides, adenosine) that rebuild collagen, restore elasticity, and protect against future damage.

Morning Routine (5 minutes)

STEP 1: GENTLE CLEANSER (1 MIN)

Product: SNOW O₂ CLEANSER — 330 AED

Apply to dry face. Let the oxygen bubbles form naturally — they lift impurities and pollution particles without stripping the skin barrier. For aging skin, preserving the barrier is critical: a compromised barrier accelerates visible aging.

Rinse with **lukewarm water** (never hot — hot water breaks down collagen fibers).

STEP 2: HYDRATING TONER (30 SEC)

Product: SNOW BOOSTER — 260 AED

Soak a cotton pad and sweep across face and neck. Prepares skin for maximum absorption of anti-aging actives. Contains: - **Hyaluronic acid** — plumps skin immediately, reducing fine line appearance - **Antioxidants** — neutralizes free radicals from UV exposure

STEP 3: ANTI-WRINKLE SERUM (30 SEC)

Product: MULTI FUNCTIONAL ANTI-WRINKLE SERUM — 330 AED

Apply 2-3 drops to entire face and neck, concentrating on forehead, eye area, and nasolabial folds. The serum penetrates deep to: - Stimulate collagen production - Reduce existing fine lines and wrinkles - Prevent new wrinkle formation - Improve skin elasticity

Wait 30 seconds for absorption before applying cream.

STEP 4: ANTI-WRINKLE CREAM (30 SEC)

Products: - MULTI FUNCTIONAL ANTI-WRINKLE CREAM — 290 AED - ND Cell ANTI-WRINKLE CREAM — 370 AED (premium option)

Apply a thin layer to face and neck. These creams: - **Seal in serum actives** — enhances penetration and efficacy - **Provide barrier protection** — prevents moisture loss from AC exposure - **Deliver additional peptides** — continuous anti-aging support throughout the day

ND Cell option: Contains advanced stem cell technology for intensive repair (recommended for 40+ or severe aging signs).

STEP 5: SUN PROTECTION (30 SEC)

Product: ULTRA SHIELD SUN CREAM SPF 50+ PA++++ — 250 AED

Apply generously to face, neck, décolletage, and hands. **This is the most critical anti-aging step:** - UV radiation causes 80% of visible aging - Without SPF, all anti-aging treatments are undermined - ULTRA SHIELD's broad-spectrum protection prevents new damage - Reapply every 2 hours if outdoors in UAE sun

Evening Routine (7–10 minutes)

STEP 1: DOUBLE CLEANSE (2 MIN)

Products: - SKIN DEFENDER LIP & EYE MAKEUP REMOVER — 290 AED - SNOW O₂ CLEANSER — 330 AED

First cleanse: Makeup remover dissolves SPF, makeup, and pollution particles.

Second cleanse: Oxygen cleanser removes residual sunscreen and environmental toxins.

Why double cleanse: Leftover SPF and pollution particles accelerate aging overnight. Clean skin allows repair actives to penetrate effectively.

STEP 2: EXFOLIATE — 2–3× PER WEEK (2 MIN)

Product: EPI TURNOVER BOOSTING PEELING GEL — 250 AED

Apply to **dry** skin. Massage in circular motions for 1–2 minutes. Dead skin cells ball up and are removed. This gentle exfoliation: - Removes dull, aged surface cells - Improves penetration of anti-aging serums - Stimulates cell turnover (slows with age) - Reveals fresher, younger-looking skin

⚠ Skip on nights when skin is irritated or after professional treatments. Max 3× per week.

STEP 3: ANTI-WRINKLE SERUM (30 SEC)

Product: MULTI FUNCTIONAL ANTI-WRINKLE SERUM — 330 AED

Apply 3–4 drops (slightly more than morning). Evening application is most effective: - Skin's natural repair cycle peaks overnight - No UV interference allows actives to work optimally - Collagen synthesis occurs during sleep

For deep wrinkles, apply an extra drop as a targeted treatment.

STEP 4: EGF REPAIR OR ND CELL TREATMENT (30 SEC)

Products: - EGF REPAIR OXYMASK CREAM — 290 AED - ND Cell ANTI-WRINKLE CREAM — 370 AED

EGF Repair option: Contains Epidermal Growth Factor — the gold standard for skin repair. Apply a thin layer to face and neck. EGF: - Accelerates cell regeneration - Repairs damaged skin structures - Reduces appearance of deep wrinkles - Restores skin's youthful texture

ND Cell option: Advanced stem cell technology for intensive overnight repair. Ideal for: - Severe aging signs - Post-menopausal skin - Intensive repair needs

STEP 5: WEEKLY OVERNIGHT MASK — 1× PER WEEK (30 SEC)

Product: SKIN RESCUE OVERNIGHT CREAM MASK — 340 AED

On your chosen night (e.g., Sunday), skip the regular cream and apply this mask instead: - Apply a thicker layer than usual cream - Leave on overnight — no rinsing needed - Provides intensive hydration and repair - Wake up with visibly plumped, refreshed skin

Weekly Boost (Optional)

MICROBIOME SUPPORT — DAILY

Product: MICROBIOME ENERGY INFUSING MIST — 160 AED

Spray 2-3 times from 20 cm throughout the day, especially after AC exposure. A healthy microbiome supports skin's natural repair processes and barrier function.

Key Active Ingredients

Ingredient	Role	Found In
EGF (Epidermal Growth Factor)	Accelerates cell regeneration, repairs damaged structures	EGF Repair Cream
Peptides	Stimulate collagen production, reduce wrinkles	Anti-Wrinkle Serum, Creams
Adenosine	Relaxes facial muscles, reduces expression lines	Anti-Wrinkle Serum, Creams
Ceramides	Restore barrier function, prevent moisture loss	Anti-Wrinkle Creams
Hyaluronic Acid	Plumps skin, reduces fine line appearance	Snow Booster, Serums
Stem Cell Technology	Advanced repair and regeneration	ND Cell Cream

Recommended Product Sets

ESSENTIAL — "EARLY DEFENSE" SET

Prevent premature aging, maintain youthful skin

Product	Price
MULTI FUNCTIONAL ANTI-WRINKLE SERUM	330 AED
MULTI FUNCTIONAL ANTI-WRINKLE CREAM	290 AED
EyeCell EYE CONTOUR CREAM	370 AED
POWER SOLUTION AWS	580 AED

Product	Price
Set Total	1,570 AED

COMPLETE — "AGE CONTROL" SET


Visible fine lines, early wrinkles, loss of elasticity

Product	Price
MULTI FUNCTIONAL ANTI-WRINKLE SERUM	330 AED
MULTI FUNCTIONAL ANTI-WRINKLE CREAM	290 AED
ND Cell ANTI-WRINKLE CREAM	370 AED
EyeCell EYE CONTOUR CREAM	370 AED
PEPTIDE GEL MASK	380 AED
POWER SOLUTION AWS	580 AED
Set Total	2,320 AED

PROFESSIONAL — "DEEP REPAIR" SET

Deep wrinkles, significant sagging, advanced aging signs

Product	Price
MULTI FUNCTIONAL ANTI-WRINKLE SERUM	330 AED
MULTI FUNCTIONAL ANTI-WRINKLE CREAM	290 AED
ND Cell ANTI-WRINKLE CREAM	370 AED
EyeCell EYE CONTOUR CREAM	370 AED
PEPTIDE GEL MASK	380 AED
POWER SOLUTION AWS	580 AED
BIO-FERMENT AGE DEFYING POWDER MASK	250 AED
Bio Meso PDRN Ampoule 60000	Price on request
SKIN REBOOT PDRN MASK PACK	400 AED
Set Total	3,370 AED+


 **Tip:** Orders over 1,000 AED qualify for free shipping on genosys.ae

Common Mistakes to Avoid

1. **Skipping SPF** — Without daily SPF, all anti-aging treatments are ineffective. UV is the #1 cause of aging.
2. **Using too many actives** — Overloading skin with multiple acids/retinoids can damage barrier. Stick to the protocol.
3. **Not double cleansing** — Leftover SPF and pollution accelerate aging overnight.
4. **Rubbing eyes** — Creates and deepens fine lines. Use gentle patting motions.
5. **Sleeping on your side/stomach** — Creates "sleep wrinkles" that become permanent. Sleep on your back.
6. **Skipping neck and décolletage** — These areas show age first. Extend all products down.
7. **Expecting instant results** — Collagen rebuilding takes 6–12 weeks. Be patient and consistent.
8. **Using hot water** — Breaks down collagen fibers. Always use lukewarm water.

Expected Timeline

Week	What to Expect
Week 1–2	Improved hydration, skin feels smoother, fine lines appear less visible
Week 2–4	Increased skin elasticity, deeper wrinkles begin to soften
Week 4–6	Visible reduction in fine lines, improved skin texture
Week 6–8	Significant improvement in wrinkle depth, skin appears firmer
Week 8–12	Maximum visible results — continue routine for maintenance
Week 12+	Maintenance phase — ongoing protection and repair

 **Important:** Anti-aging is a long-term commitment. Consistency is key. Results continue to improve for 3–6 months with regular use.

UAE-Specific Tips

- **Reapply SPF every 2 hours** if outdoors — UAE UV index is extreme year-round
 - **Wear UV-protective clothing** — hats, sunglasses, long sleeves when possible
 - **Humidify your bedroom** — AC dries air; a humidifier prevents overnight dehydration
 - **Avoid peak sun hours** — 10 AM–4 PM are the most damaging; plan outdoor activities accordingly
 - **Protect your hands** — Hands show age fastest; apply SPF and anti-aging cream to hands daily
 - **Stay hydrated** — Drink 2–3 liters of water daily; dehydration accelerates visible aging
 - **Use antioxidant-rich diet** — Support skin repair with vitamins C and E from food
 - **Sleep on silk/satin pillowcases** — Reduces friction and prevents sleep wrinkles
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Protocol by GENOSYS Professional | genosys.ae | Updated February 2026