### **GENOSYS ULTRA SHIELD SUN CREAM**



### Comparison

	MULTI SUN CREAM	ULTRA SHIELD SUN CREAM
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Volume	40g / 1.4 oz.	50g / 1.76 oz.
Sun Protection Factor	SPF40 PA++	SPF50+ PA++++
Type of Sunscreen	Hybrid (Chemical + Mineral)	Hybrid (Chemical + Mineral)
Features	✓ Lightweight and moist texture without heavy look ✓ Skin glowing effect ✓ Soothing	<ul><li>✓ Smooth and silky skin expression</li><li>✓ Powerful UV protection</li><li>✓ Sun burn care effect</li></ul>
Key Ingredients	Sodium Hyaluronate (High molecular) Lactobacillus/Soymilk Ferment Filtrate Palmitoyl Pentapeptide-4 Centella Asiatica Extract	Hydrolyzed Sodium Hyaluronate (ultra-low molecular) Lactobacillus Ferment Lysate Tropical Complex Sunburn Caring Complex
Recommended	<ul><li>✓ For daily sun protection</li><li>✓ When you want lightweight sun screen</li></ul>	<ul><li>✓ For outdoor activities</li><li>✓ When UV index is high</li></ul>



### Concept

GENOSYS ULTRA SHIELD SUN CREAM strongly defends skin against UV rays, and calms down the skin with ultra-low molecular weight hyaluronic acid and soothing ingredients.



[NET WT. 50g]

- Highly protective sun screen with sun protection factor of SPF50+ PA++++
- Hybrid sun screen

Chemical: Terephthalylidene Dicamphor Sulfonic Acid, Homosalate, Ethylhexyl Salicylate, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Ethylhexyl Triazone

Mineral: Titanium Dioxide

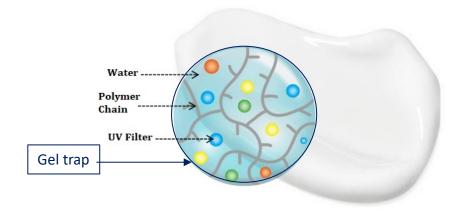
- Prevents skin damage caused by sun exposure
- Promotes skin recovery from the damage caused by sun exposure
- Soothes and improves sunburn
- Reef-safe: not containing harmful ingredients that affect coral bleaching → Suitable for swimming and marine sports



#### Base Formula

#### Moist Gel Trap Method

- → Polymer chains compose gel trap and ingredients are stabilized in it.
- ightarrow Silky, non-greasy formula, without eye irritation





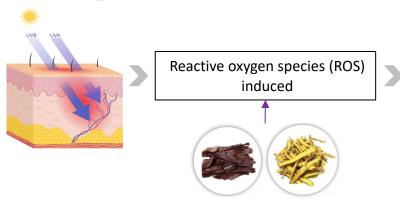
### **GENOSYS ULTRA SHIELD SUN CREAM**

## **KEY INGREDIENTS**



### Sunburn Care Complex

- Special complex to improve sunburn
  - Lithospermum Erythrorhizon Root Extract
  - Scutellaria Baicalensis Root Extract
  - Ceramide NP



Rich in antioxidants, protect skin from oxidative damage

- Skin irritation / inflammation caused
- MMP (Collagenase) increased

Inhibitory effect
- on the activation of inflammationinducing factors
- on the production of MMP

Skin aging accelerated

Strengthen skin barrierInhibitory effect on melanin biosynthesis

### MicroHA™



- Hydrolyzed Sodium Hyaluronate
- Ultra-low molecular weight hyaluronic acid that can quickly penetrate skin
- It helps scavenge free radicals by UV rays, reduce inflammation factor activity, and repair damaged skin cells.

### ProbioMETA™



- Lactobacillus Ferment
- Probiotic ingredient made by fermentation that strengthens skin's ability to defend itself from aggressors
- It helps improve rosacea and acne.



### Tropical Antioxidant Complex



- Complex of tropical fruits
- Ananas Sativus (Pineapple) Fruit Extract: antioxidant-rich ingredient including vitamin C, anti-inflammatory, hydrating
- Carica Papaya (Papaya) Fruit Extract: antioxidant-rich ingredient including vitamin A, C and E, soothing
- Litchi Chinensis Fruit Extract: antioxidant-rich ingredient including flavonoids, anti-inflammatory
- Psidium Guajava Fruit Extract: antioxidant-rich ingredient including flavonoids, anti-inflammatory

# Thank You

