

GENOSYS MULTI VITA RADIANCE CREAM



MULTI VITA RADIANCE CREAM

Concept

GENOSYS MULTI VITA RADIANCE CREAM helps even skin tone, improves overall conditions of skin and makes skin luminous with rich ingredients like twelve Vitamins and Astaxanthin.



[Homecare - NET WT. 50g]

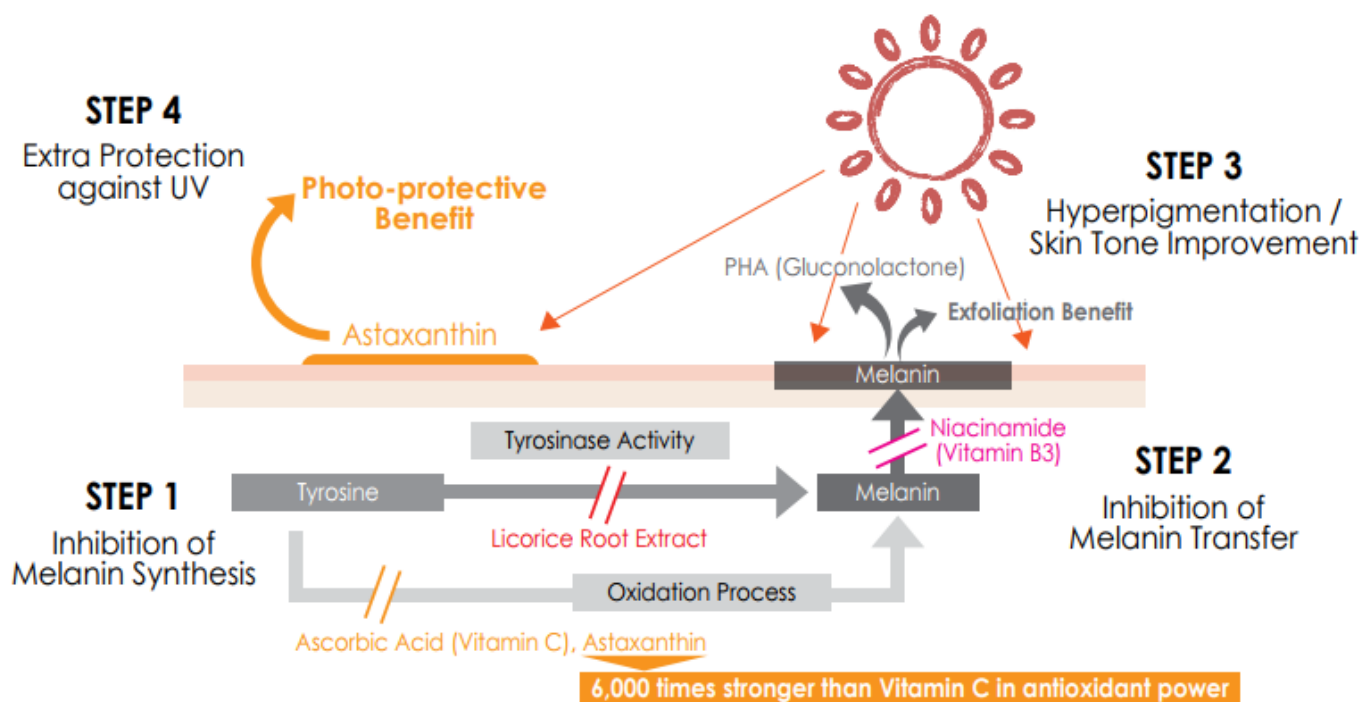
[Professional – NET WT. 230g]

- Powerful antioxidant effect with astaxanthin and vitamin complex
- Brightens dull skin and even skin tone
- Increases skin radiance and glow
- Protects skin from external aggressors

MULTI VITA RADIANCE CREAM

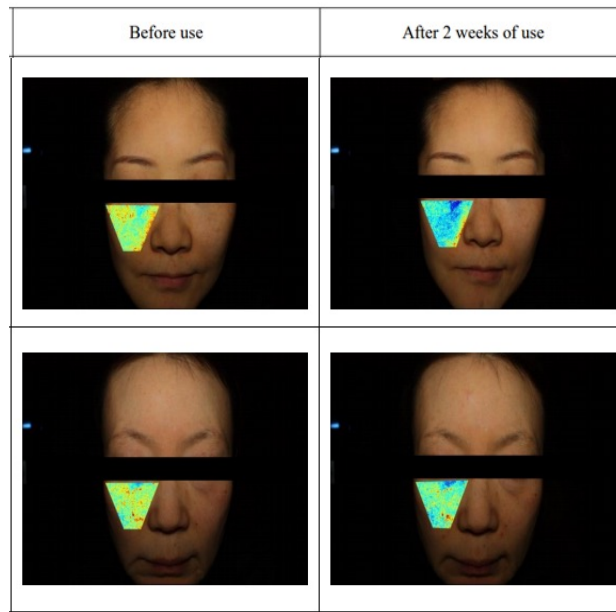
Mechanism

4 STEP Melanin Care

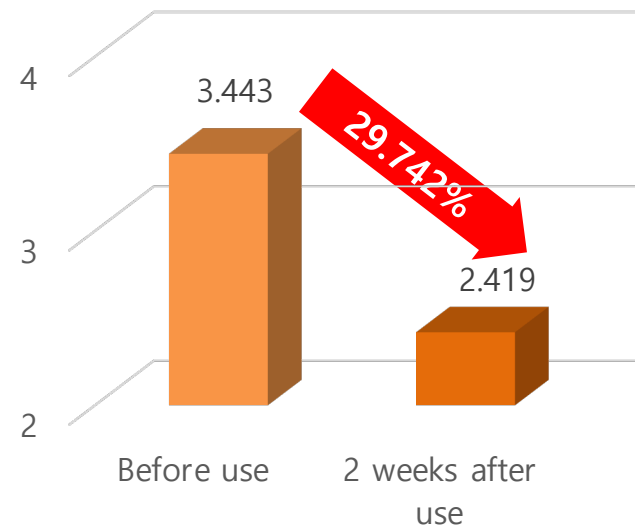


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Clinical Trial – Improvement of Skin Surface Melanin



* Red indicated more pigmentation and blue indicates less pigmentation.

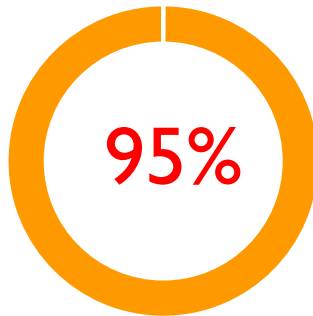


▶ GENOSYS MULTI VITA RADIANCE CREAM helps to improve skin surface melanin after 2 weeks of use.

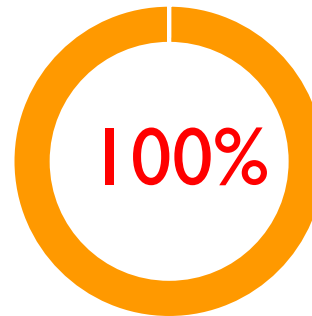
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Product Satisfaction Survey

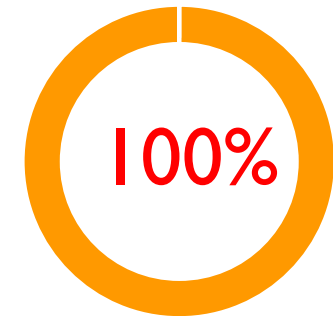
Skin tone has become even.



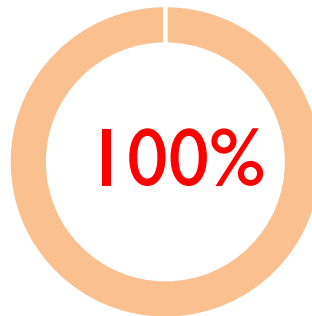
There was no dryness or inner tightness.



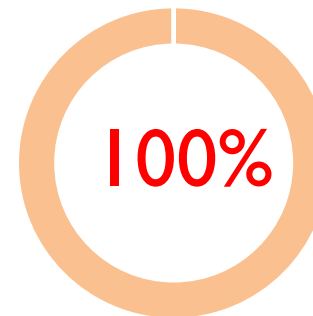
No irritation was felt on the skin



Satisfaction with product efficacy



Satisfaction with overall product use



* Test subjects: 21 adult women aged 20 to 59
(Positive response including moderate)

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How to Use



After cleansing prepare skin with a toner. Apply the product on the face and gently pat with fingers.



Apply the product on the face and gently massage.

- The orange color of the cream is the natural color of Astaxanthin and no artificial pigment is added. If exposed to air, the color of the product may change slightly but the effect remains unchanged. Please close the cap after use.

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KEY INGREDIENTS

MULTI VITA RADIANCE CREAM

Astaxanthin

- A type of carotenoid
- The most powerful antioxidant
 - Prevents melanin synthesis by inhibiting the oxidation process where tyrosine is oxidized to melanin.
- Acts as an internal sunscreen – It assists the skin in protecting itself against sun-related damage. (It does not replace sunblock but it provides the extra protection)

[Antioxidant Power of Astaxanthin]

6,000 times stronger than Vitamin C

8,000 times stronger than Coenzyme Q10

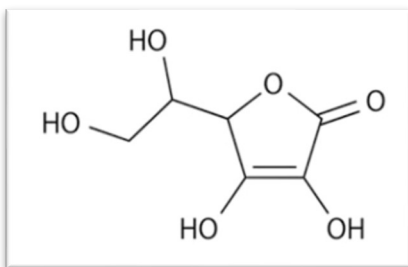
550 times stronger than Green Tea Catechins

75 times stronger than Alpha Lipoic Acid



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Ascorbic Acid



- Vitamin C
- Powerful antioxidant
 - Inhibits melanogenesis by inhibiting the oxidation process where tyrosine is oxidized to melanin.
- Promotes collagen synthesis.

Glycyrrhiza Uralensis (Licorice) Root Extract



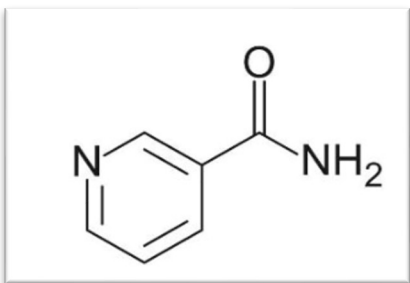
- Rich in Flavonoids (glabridin, liquiritin, licochalcone), Saponin (Glycyrrhizin)
- Inhibits melanogenesis by inhibiting tyrosinase activity.
 - Provides anti-inflammatory effect
 - Neutralizes free radicals.

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Multi Vita 12 Complex

- Vitamin A, B1, B3, B5, B6, B9, B12, C, E, F, H, K
- Improves skin tone, dark circles and redness.
- Promotes collagen synthesis.
- Protects skin from oxidative stress.
- Soothes and moisturizes the skin.

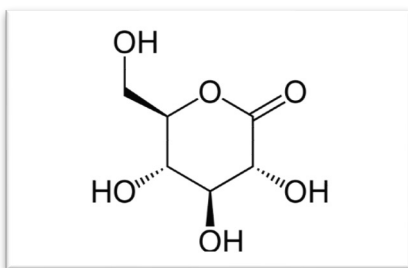
Niacinamide



- Vitamin B3
- Decreases hyperpigmentation, age spots and melasma by inhibiting the transfer of the melanosomes to the surrounding keratinocytes.
- Protects skin from free radicals and prevents oxidative stress.

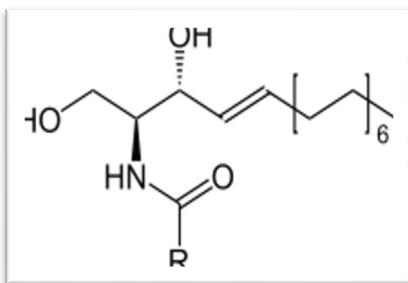
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Gluconolactone



- PHA (Poly-Hydroxy Acid)
- Improves skin tone and texture by dissolving dead skin cells.
- Hydrates skin by attracting water to the skin.
- Good for all skin types, particularly for sensitive skin as it can't penetrate very deeply into skin due to its large molecule size.

Ceramide



- The major epidermal intercellular lipid component
- Reinforces the protective barrier of skin.
- Protects skin against the damages from environmental aggressors.
- Helps skin retain moisture.

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Squalane



- Extracted from sugarcane
- Naturally present in the skin lipid barrier → Great affinity to skin
- Helps skin maintain moisture
- Protects skin from oxidative stress.

Macadamia Ternifolia Seed Oil



- Very similar to the naturally occurring sebum of the skin → an innate affinity with the epidermis
- Rich in phytosterols, flavonoids, antioxidants and essential fatty acids (omega 6, 7, 9)
- Fights free radicals that cause oxidative damages.
- Soothes skin and promotes wound healing.
- Creates a natural protective barrier.
- Hydrates skin.

Thank You