

GENOSYS MOISTURE REPLENISHING HYALURON SERUM

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Concept

GENOSYS MOISTURE REPLENISHING HYALURON SERUM is a coconut water-based serum that quickly replenishes moisture from the deep inside and infuses skin with multi depth hydration with hyaluronic acid complex and various mushrooms.



[NET WT. 30ml]

- For both dry skin and *dehydrated skin
- * Dehydrated skin: A temporary skin condition, rather than a skin type, that occurs when there is lack of water in the skin. This can happen to any type of skin – even oily or combination skin.
- Coconut water-based instead of purified water (Coconut water complex 78%)
- 11 types of hyaluronic acid with various molecular weights (low molecular weight, medium molecular weight, high molecular weight) provide multi-depth hydration to skin.
- Rich in ultra low molecular weight hyaluronic acid (2,000ppm), it quickly replenishes moisture from the deep inside.
- Provides long-lasting hydration by improving skin's ability to retain moisture
- Strengthens skin's moisture barrier
- Safe for pregnant/lactating women and children

MOISTURE REPLENISHING HYALURON SERUM

Base Formula

GENOSYS MOISTURE REPLENISHING SERUM is a sky blue lightweight yet long-lasting hydrating serum based on coconut water.

* The color of the serum is the natural color of ingredients and no artificial pigment is added.

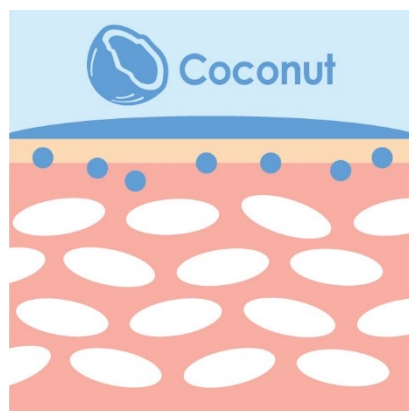


► Coconut water provides skin with natural electrolytes such as sodium, potassium and magnesium, which are responsible for propelling water into the skin and pulling it into the deeper layers where it's most needed. Once the electrolytes have led moisture into the skin, they balance the water content too.

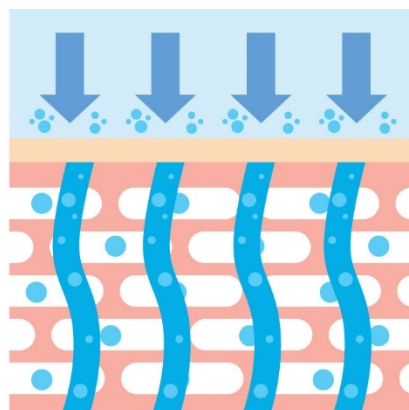
► Thanks to its high levels of lauric acid that has anti-inflammatory, antiviral and antibacterial properties, coconut water helps reduce skin inflammation.

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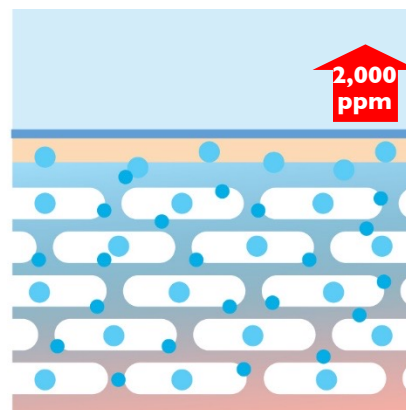
Mechanism



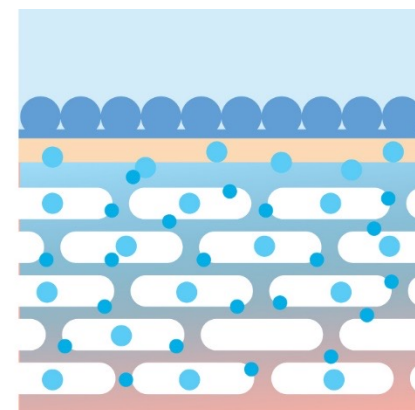
Electrolytes in coconut water lead moisture into the skin and balance the water content.



By stimulating the formation of aquaporin, it opens water-transport channel, and attracts moisture to the skin with 'moisture magnet' ingredient.



Low/middle molecular weight hyaluronic acids replenish moisture layer by layer from the inside of the skin.

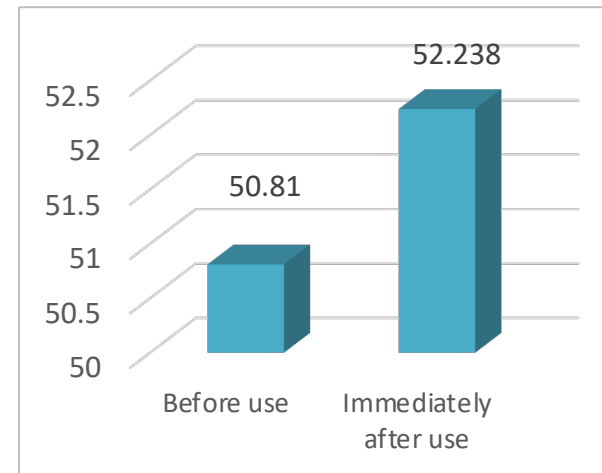


- High molecular weight hyaluronic acid prevents moisture evaporation by forming moisture barrier on the skin surface.
- Mushrooms nourish and protect skin with powerful anti-inflammatory and antioxidant properties.

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Clinical Trial – Deep Skin Hydration (Inner Hydration)

“ Deep skin hydration (inner hydration)
: The value significantly improved
immediately after use compared to before
use. ”



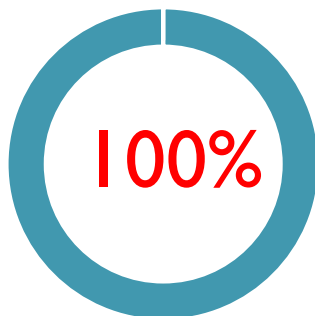
► GENOSYS MOISUTRE REPLENISHING HYALURON SERUM helps to improve immediate deep skin hydration (inner hydration) after single use.



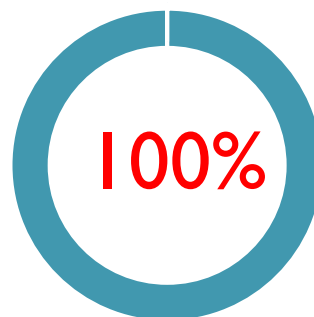
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Product Satisfaction Survey

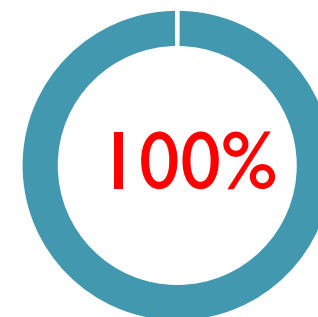
Moisture was felt sufficiently.



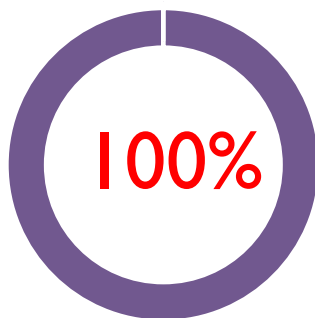
Moisture lasted for a long time.



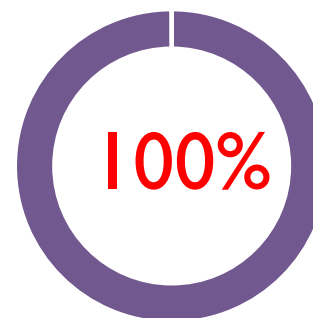
After using the product, there was no peeling of keratin.



Satisfaction with product efficacy



Satisfaction with overall product use



* Test subjects: 21 adult women aged 20 to 59
(Positive response including moderate)

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How to Use



After cleansing prepare skin with a toner. Apply the product on the face and gently pat with fingers.

Apply the product on the face and gently massage as if applying a moisturizing film on the skin.

- The color of the serum is the natural color of ingredients and no artificial pigment is added.
- If you want additional moisture layering, INTENSIVE HYDRO SOOTHING CREAM can be used together.

GENOSYS MOISTURE REPLENISHING HYALURON SERUM

KEY INGREDIENTS

MOISTURE REPLENISHING HYALURON SERUM

Key Ingredients

Cocos Nucifera (Coconut) Water
11 Hyaluronic Acid Complex
Saccharide Isomerate (Moisture magnet)
Glyceryl Glucoside (Aquaporin stimulator)
Tremella Fuciformis & Mushroom Complex

Moisturizing
& Hydrating

Cocos Nucifera (Coconut) Water Aloe
Barbadensis Flower Extract
Solanum Melongena (Eggplant) Fruit Extract

Soothing

Cocos Nucifera (Coconut) Water
Tremella Fuciformis Polysaccharide
Tremella Fuciformis (Mushroom) Extract
Trametes Versicolor Extract
Sparassis Crispa Extract
Ganoderma Lucidum (Mushroom) Extract
Phellinus Linteus Extract
Tremella Fuciformis (Mushroom) Extract
Saccharomyces Ferment Filtrate

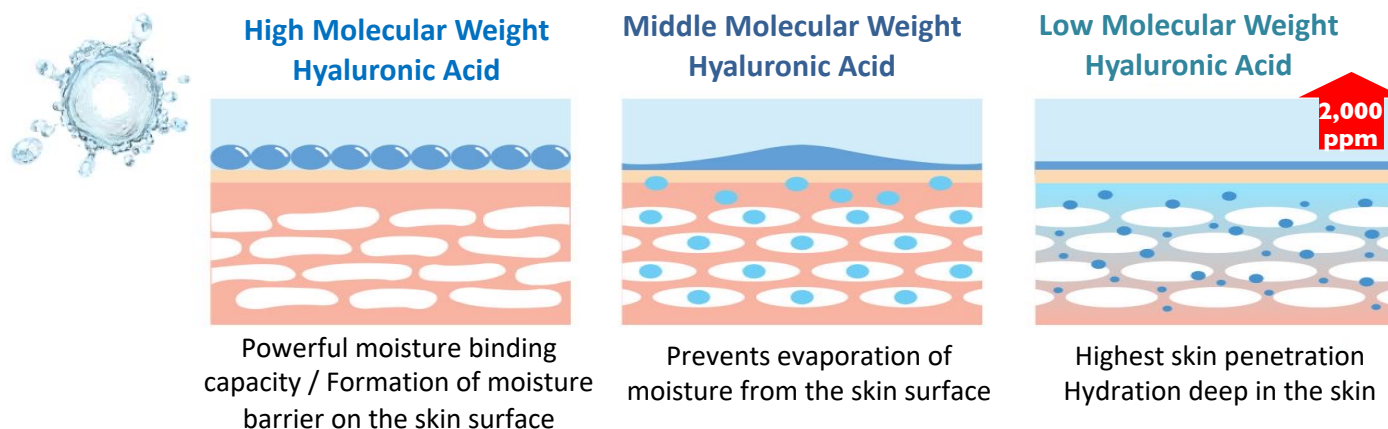
Anti-
inflammatory
& Antioxidant



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Hyaluronan 11 Multi-Complex

- Natural moisturizing factor (NMF) with strong moisture binding capacity
- 11 types of hyaluronic acid with various molecular weights (low molecular weight, medium molecular weight, high molecular weight) provide multi-depth hydration to skin.
- In particular, the product contains a large amount (2,000ppm) of high molecular weight hyaluronic acid to form a strong moisturizing film over skin.
- INCI: Sodium Hyaluronate, Hyaluronic Acid, Sodium Hyaluronate Crosspolymer, Potassium Hyaluronate, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Sodium Acetylated Hyaluronate



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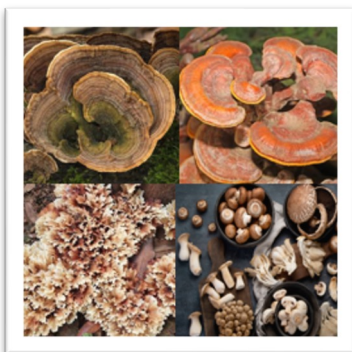
Tremella Fuciformis



- Tremella Fuciformis Polysaccharide & Tremella Fuciformis Extract
- Snow fungus, a type of mushroom that belongs to Tremellaceae family
- It can hold nearly 500 times its weight in water, making it deeply hydrating.
- As a natural source of hyaluronic acid, it stimulates the production of hyaluronic acid.
- Rich source of polysaccharides
 - It reduces skin inflammation thanks to its anti-inflammatory, antimicrobial and antiviral properties.
 - As a powerful water-binding agent, it keeps skin hydrated.
 - It promotes skin collagen synthesis.
- Vitamin D helps relieve skin inflammation.
- It protects skin from free radical damage that can cause premature aging.

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Mushroom Complex



- Complex of Trametes Versicolor(Turkey Tail) Extract, Sparassis Crispa(Cauliflower Fungus) Extract, Ganoderma Lucidum (Mushroom) (Lacquered Bracket) Extract, Phellinus Linteus(Blackhead Mushroom) Extract, Saccharomyces Ferment Filtrate
- Rich source of polysaccharides
 - It reduces skin inflammation thanks to its anti-inflammatory, antimicrobial and antiviral properties.
 - As a powerful water-binding agent, it keeps skin hydrated.
 - It promotes skin collagen synthesis.
- Mushrooms have high amounts of antioxidants, protecting skin from oxidative stress.

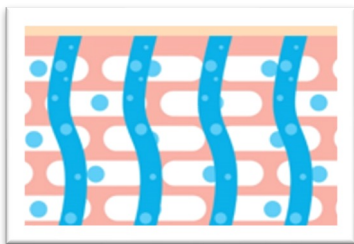
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PENTAVITIN™



- INCI: Saccharide Isomerate
- Plant-derived skin identical carbohydrate → It closely resembles the carbohydrates in the outermost layer of the skin.
- It is known as moisture magnet as it binds itself to the free amino group of lysine in keratin and attracts water to skin.
- It restores skin's barrier function rapidly.
- It helps relieve itchy, flaky and dry skin.

Glyceryl Glucoside



- By stimulating the formation of aquaporin, water-transport channel, it promotes delivery of moisture deep into the skin.
- It draws moisture to the skin and locks it there to prevent dehydration.

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Cocos Nucifera (Coconut) Water



- It provides skin with natural electrolytes such as sodium, potassium and magnesium, which are responsible for propelling water into the skin and pulling it into the deeper layers where it's most needed. Once the electrolytes have led moisture into the skin, they balance the water content too.
- Thanks to its high levels of lauric acid that has anti-inflammatory, antiviral and antibacterial properties, it helps reduce skin inflammation.

Solanum Melongena (Eggplant) Fruit Extract



- Rich in polyphenols such as anthocyanin, It protects skin from free radicals and prevents oxidative stress.
- Rich in lupeol, it helps relieve inflammation and soothe skin.
- High in water content (around 90%), it keeps skin soft and hydrated.

Thank You