GENOSYS MOISTURE REPLENISHING HYALURON CREAM.

Comparison		TIEW -
	HSC	МНС
Product Name	INTENSIVE HYDRO SOOTHING CREAM	MOISTURE REPLENISHING HYALURON CREAM
Formula	Transparent gel	Sky blue watery cream
Features	Soothing cream that helps quickly relieve and moisturize skin	Moisturizing cream that strengthens moisture barrier and provides long-lasting hydration
Key Ingredients	Aloe Barbadensis Leaf Extract Snail Secretion Filtrate High Molecular Weight Hyaluronic Acid	11 Types of Hyaluronic Acid Tremella Fuciformis & Mushroom Complex Saccharide Isomerate
Recommended	 ✓ For any area where soothing is needed ✓ Can be used as a soothing/moisturizing mask ✓ Can be used with cooling device or ultrasonic device 	 ✓ When skin needs powerful hydration ✓ When skin barrier is damaged due to lack of moisture ✓ For pregnant/lactating women and children



Concept

GENOSYS MOISTURE REPLENISHING HYALURON CREAM is a refreshing moisturizer that strengthens moisture barrier and provides long-lasting hydration to skin with hyaluronic acid complex and various mushrooms.



[Homecare - NET WT. 50g]

[Professional – NET WT. 250g]

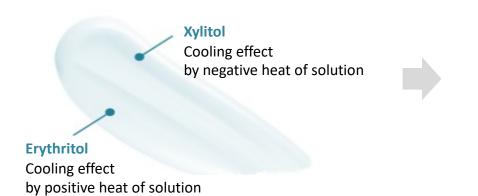
- For both dry skin and *dehydrated skin
- * Dehydrated skin: A temporary skin condition, rather than a skin type, that occurs when there is lack of water in the skin. This can happen to any type of skin even oily or combination skin.
- Refreshes skin by Instant cooling effect without skin irritation
- 11 types of hyaluronic acid with various molecular weights (low molecular weight, medium molecular weight, high molecular weight) provide multi-depth hydration to skin
- Rich in high molecular weight hyaluronic acid, it strengthens skin's moisture barrier
- Provides long-lasting hydration by improving skin's ability to retain moisture
- Safe for pregnant/lactating women and children



Base Formula

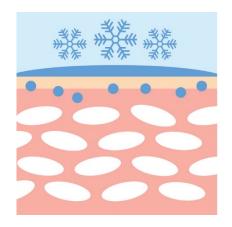
GENOSYS MOISTURE REPLENISHING CREAM is a sky blue colored watery cream with instant refreshing and cooling sensation.

* The color of the cream is the natural color of ingredients and no artificial pigment is added.

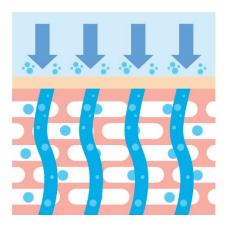


Instant
Moisturizing
& Cooling
at the same time

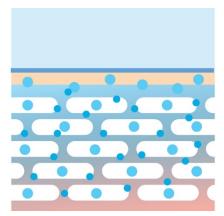
Mechanism



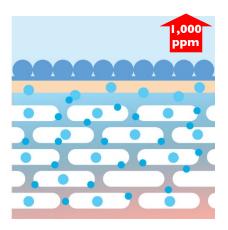
When it touches the skin, naturalorigin cooling agents help lower the skin temperature and make skin refreshed.



By stimulating the formation of aquaporin, it opens water-transport channel, and attracts moisture to the skin with 'moisture magnet' ingredient.



Low/middle molecular weight hyaluronic acids replenish moisture layer by layer from the inside of the skin.

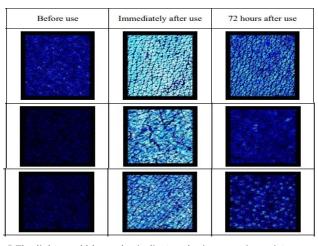


- High molecular weight hyaluronic acid prevents moisture evaporation by forming moisture barrier on the skin surface.
- Mushrooms nourish and protect skin with powerful antiinflammatory and antioxidant properties.

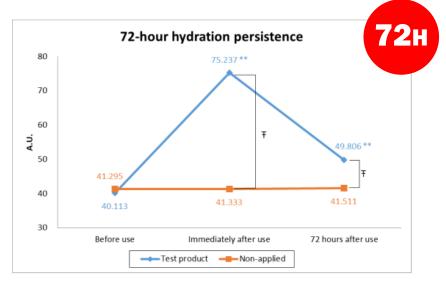


Clinical Trial – 72-hour Hydration

The value significantly improved immediately after use and 72 hours after use compared to before use.







- Immediately after using GENOSYS MOISUTRE REPLENISHING HYALURON CREAM, skin hydration value increased by 82%.
- GENOSYS MOISUTRE REPLENISHING HYALURON CREAM helps 72-hour hydration persistence effect after single application.





Moisture was felt sufficiently.



My skin felt filled with moisture and became firmer.



After using the product, there was no inner tightness.



Satisfaction with product efficacy

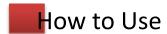


Satisfaction with overall product use



^{*} Test subjects: 21 adult women aged 20 to 59 (Positive response including moderate)











After cleansing prepare skin with a toner. Apply the product on the face and gently pat with fingers.

Apply the product on the face and gently massage as if applying a moisturizing film on the skin.

- Do not keep the product in the refrigerator as it may change the viscosity and the texture of the product.
- If you want additional moisture layering, INTENSIVE HYDRO SOOTHING CREAM can be used together.



Key Ingredients

11 Hyaluronic Acid Complex Saccharide Isomerate (Moisture magnet) Glyceryl Glucoside (Aquaporin stimulator) Tremella Fuciformis & Mushroom Complex

Xylitol (Natural origin cooling agent)
Erythritol (Natural origin cooling agent)
Aloe Barbadensis Flower Extract
Solanum Melongena (Eggplant) Fruit Extract

Tremella Fuciformis Polysaccharide
Tremella Fuciformis Extract
Trametes Versicolor Extract
Sparassis Crispa Extract
Ganoderma Lucidum Extract
Phellinus Linteus Extract
Tremella Fuciformis Extract
Saccharomyces Ferment Filtrate

Moisturizing & Hydrating

Cooling & Soothing

Antiinflammatory & Antioxidant





Hyaluronan 11 Multi-Complex

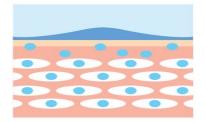
- Natural moisturizing factor (NMF) with strong moisture binding capacity
- 11 types of hyaluronic acid with various molecular weights (low molecular weight, medium molecular weight, high molecular weight) provide multi-depth hydration to skin.
- In particular, the product contains a large amount (1,000ppm) of high molecular weight hyaluronic acid to form a strong moisturizing film over skin.
- INCI: Sodium Hyaluronate, Hyaluronic Acid, Sodium Hyaluronate Crosspolymer, Potassium Hyaluronate, Hydroxypropyltrimonium Hyaluronate, Hydrolyzed Sodium Hyaluronate, Hydrolyzed Hyaluronic Acid, Sodium Acetylated Hyaluronate



High Molecular Weight
Hyaluronic Acid
ppm
ppm

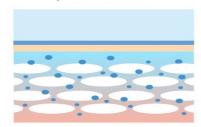
Powerful moisture binding capacity / Formation of moisture barrier on the skin surface

Middle Molecular Weight
Hyaluronic Acid



Prevents evaporation of moisture from the skin surface

Low Molecular Weight Hyaluronic Acid



Highest skin penetration Hydration deep in the skin



Tremella Fuciformis



- Tremella Fuciformis Polysaccharide & Tremella Fuciformis Extract
- Snow fungus, a type of mushroom that belongs to Tremellaceae family
- It can hold nearly 500 times its weight in water, making it deeply hydrating.
- As a natural source of hyaluronic acid, it stimulates the production of hyaluronic acid.
- Rich source of polysaccharides
 - → It reduces skin inflammation thanks to its anti-inflammatory, antimicrobial and antiviral properties.
 - → As a poweful water-binding agent, it keeps skin hydrated.
 - → It promotes skin collagen synthesis.
- Vitamin D helps relieve skin inflammation.
- It protects skin from free radical damage that can cause premature aging.



Mushroom Complex



- Complex of Trametes Versicolor(Turkey Tail) Extract, Sparassis
 Crispa(Cauliflower Fungus) Extract, Ganoderma Lucidum
 (Mushroom)(Lacquered Bracket) Extract, Phellinus
 Linteus(Blackhood Mushroom) Extract, Saccharomyces Ferment
 Filtrate
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- Mushrooms have high amounts of antioxidants, protecting skin from oxidative stress.

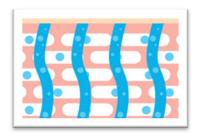


PENTAVITIN™



- INCI: Saccharide Isomerate
- Plant-derived skin identical carbohydrate → It closely resembles the carbohydrates in the outermost layer of the skin.
- It is known as moisture magnet as it binds itself to the free amino group of lysine in keratin and attracts water to
- It restores skin's barrier function rapidly.
- It helps relieve itchy, flaky and dry skin.

Glyceryl Glucoside



- By stimulating the formation of aquaporin, water-transport channel, it promotes delivery of moisture deep into the skin.
- It draws moisture to the skin and locks it there to prevent dehydration.



Natural-Origin Cooling Agent



- Complex of xylitol and erythritol
- Non-irritating cooling agent
- It refreshes skin by moisturizing and cooling skin at the same time.

Solanum Melongena (Eggplant) Fruit Extract



- Rich in polyphenols such as anthocyanin, It protects skin from free radicals and prevents oxidative stress.
- Rich in lupeol, it helps relieve inflammation and soothe skin.
- High in water content (around 90%), it keeps skin soft and hydrated.



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Cooling & Soothing

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Hyaluronan 11 Multi-Complex

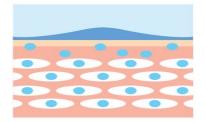
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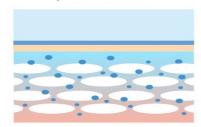
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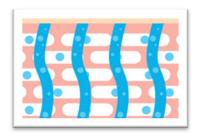


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Thank You

