

GENOSYS HR³ MATRIX HAIR TONIC α



HR³ MATRIX HAIR SOLUTION α

Concept

GENOSYS HR³ MATRIX HAIR TONIC is a scalp toner for prevention of hair loss and hair restoration.

[NET WT. 70ml]

- ✓ Approved as a 'functional product that improves the conditions of hair loss' by KFDA
- ✓ Supplies nutrients to improve the scalp environment that causes hair loss
- ✓ Cools down the scalp heat and gives the sense of freshness to the scalp
- ✓ Moisturizes the scalp and hair

How to Use

1. Spray the product on the scalp in the morning and evening.
2. Use circular massage for the better effect.
3. Do not wash off. Leave if for at least 3-4 hours.



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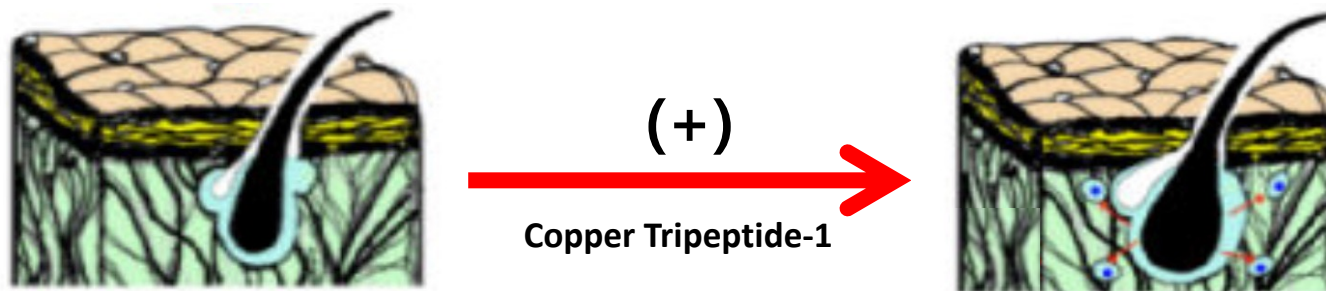
KEY INGREDIENTS



HR³ MATRIX HAIR TONIC α

Copper Tripeptide-1

- It helps stimulate new capillary formation (angiogenesis).
- It helps increase the number of anagen hair follicles.
- It stimulates dermal papilla cells which are specialized in the growth of hair follicles.
- It encourages hair growth by inhibiting the production of 5 α -reductases.

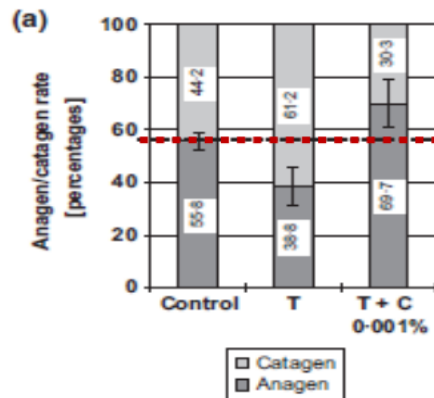


Thickens hair by growing the size of hair follicles

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Caffeine

- It prolongs anagen duration, the hair growth stage.
- It inhibits the activation of 5 α -reductases.
 - Suppresses the production of DHT, a hormone that causes hair loss.
- It stimulates hair matrix keratinocyte proliferation.
 - Produces more keratin, the key structural component of hair.
- It counteracts testosterone's negative effects on the follicle's growth stage.



T: Testosterone
T+C: Testosterone + Caffeine

- Hair follicles treated with testosterone only:
Significant growth suppression was found in hair follicles.
- Hair follicles treated with testosterone with caffeine:
Although the testosterone was treated, the rate of hair growth was higher than that of the control. → Caffeine promotes hair follicle growth.

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Acorus Calamus Root Extract



- It helps relieve scalp itchiness.
- Anti-inflammation and antimicrobial effects

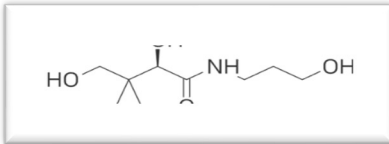
MultiEx BSASMTM



- Patented ingredient consisting of 7 botanical extracts: Centella asiatica extract, Scutellaria baicalensis root extract, polygonum cuspidatum root extract, Licorice root extract, Camellia sinensis leaf extract, Rosemary leaf extract, Matricaria flower extract
- Antioxidative effect
- Antibacterial effect
- Anti-inflammatory and scalp soothing effect
- It moisturizes scalp & hair.

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Panthenol



- It helps retain moisture and stops scalp and hair getting dehydrated.
- It protects hair from damage from hair driers, hair irons or simple combing by restoring hair elasticity.
- It penetrates the hair stem and covers it with a bright protective layer, thereby making it easier to smoothly comb wet hair and undo tangles without causing hair loss.

Menthol



- It has an excellent cooling effect that reduces the heat sensation in the scalp. The heat in the scalp can cause hair loss and seborrheic dermatitis. The cooling effects of menthol can alleviate scalp irritation and redness.

Thank You