

GENOSYS

Korean Microneedling Science



GENOSYS



CERABARRIER BIOME GEL CLEANSER

GENOSYS is the world's best microneedling-dedicated brand born by combining microneedling with the cosmeceuticals specially formulated for microneedling treatment to optimize the skin care effects.

Concept

- A daily cleanser powered by the synergy of Pink Ceramide and Microbiome, supporting a long-lasting moisture barrier for a soft, hydrated finish



Homecare - NET. 200ml
Professional - NET. 600ml

- Beyond Cleansing: Cleansing + Soothing + Hydration all at once
- Powerful cleansing performance that thoroughly removes sebum, impurities, and base makeup
- Clinically proven to improve skin hydration after cleansing
- Effects



Superior
Cleansing



Soothing



Hydrating



Barrier
Strengthening

Texture



Gel to Foam

Gentle, non-stripping 'gel-to-foam' cleanser

- ✓ A soft gel texture that transforms into a dense, rich foam upon contact with water
- ✓ The smooth-rolling gel and abundant bubbles minimize skin friction, providing a gentle and comfortable cleansing experience.
- ✓ Maintains skin moisture while ensuring a refreshing finish with no slippery or greasy residue.

Comparison

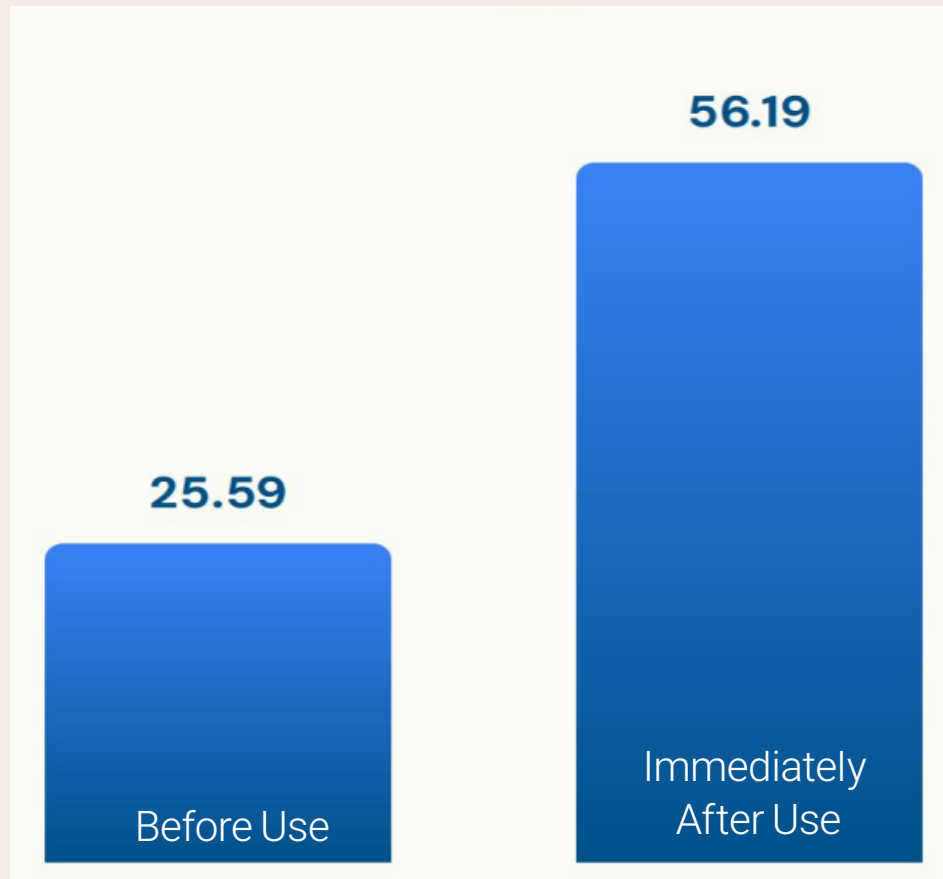
1. Extension of the Cleansing Line
2. A tailored cleansing option for different skin types and needs

| | SNOW O ₂ | CERABARRIER BIOME GEL CLEANSER |
|--------------------|---|--|
| Texture | Instant oxygen bubble formation upon application | A gel-to-foam type that offers smooth rolling with a rich moisture-locking finish |
| Cleansing Approach | Oxygen bubble tech: deep cleansing & radiance care | Barrier-first care: essential hydrating & soothing cleanser |
| Key Ingredients | <ul style="list-style-type: none"> • Phytalex SC: Plant-based soothing complex • MultiEx Phytoegen: Plant-derived phytoestrogen complex | <ul style="list-style-type: none"> • Pink ceramide complex <ul style="list-style-type: none"> • 5 ceramides • Microbiome complex |
| Recommended for | <ul style="list-style-type: none"> ✓ When you need deep cleansing for pores and impurities ✓ When your skin condition needs an instant revitalizing boost | <ul style="list-style-type: none"> ✓ When looking for a gentle, basic cleanser for daily use ✓ When you want simultaneous cleansing, hydrating, and soothing care |



Clinical Test

Proven Hydration Power in Just One Use!

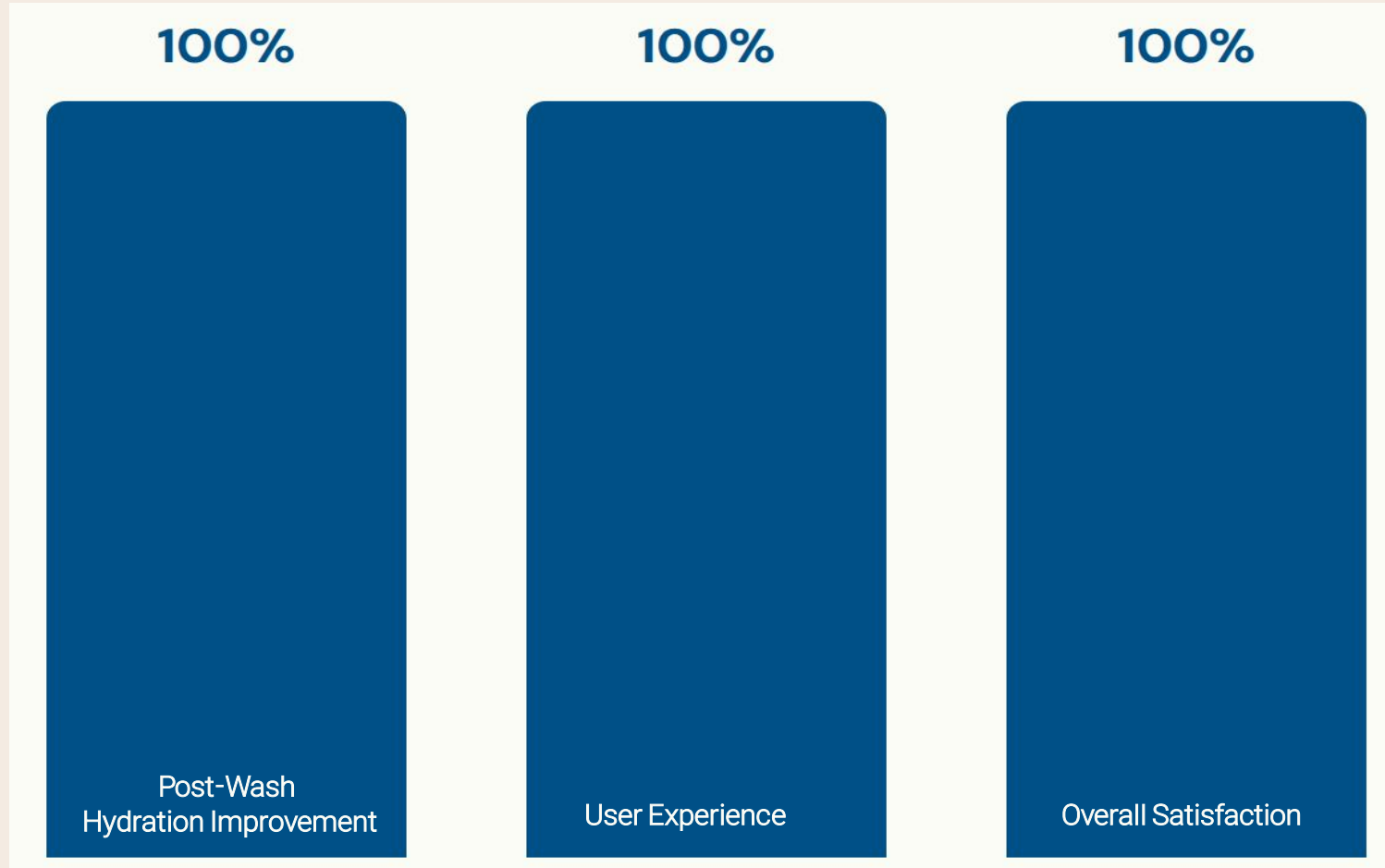


145.8%

Immediate skin hydration improvement post-wash

► Powerful Barrier Cleanser:
Inhibits moisture loss and
delivers a 2.4x increase in skin hydration.

Clinical Test



Mechanism

STEP 01. Cleansing

All-in-one removal of sebum, impurities, and base makeup



STEP 02. Moisturizing & Soothing

Simultaneous hydration and soothing care with resurrection plant and fructan



STEP 03. Strengthening Barrier

Maintaining healthy skin conditions by protecting the skin barrier through the synergy of pink ceramide complex, 5 ceramides, and microbiome



Comfortable, Hydrated Skin

KEY INGREDIENTS

CERABARRIER BIOME GEL CLEANSER



Key Ingredients

Barrier Strengthening

- ✓ Ceramide NP, Ceramide AS, Ceramide AP, Ceramide NS, Ceramide EOP
- ✓ Phytosphingosine
- ✓ Cholesterol
- ✓ Shea Butter
- ✓ Bifida Ferment Lysate (Probiotics)
- ✓ Lactobacillus Ferment Lysate (Probiotics)
- ✓ Fructan (Prebiotics)
- ✓ Chicory Root Extract (Prebiotics)
- ✓ Dandelion Rhizome/Root Extract (Prebiotics)

Skin Revitalizing

- ✓ Chicory Root Extract
- ✓ Dandelion Rhizome/Root Extract
- ✓ Epilobium Angustifolium (Fireweed) Flower/Leaf/Stem Extract
- ✓ Ceramide NP
- ✓ Anastatica Hierochuntica Extract (Resurrection Plant)

Moisturizing & Soothing

- ✓ Epilobium Angustifolium (Fireweed) Flower/Leaf/Stem Extract
- ✓ Betaine
- ✓ Fructan
- ✓ Anastatica Hierochuntica Extract (Resurrection Plant)
- ✓ Shea Butter

CERABARRIER BIOME™

- A synergistic complex that helps support both the skin barrier and skin microbiome balance for a healthy skin environment

Barrier Lipid Complex

- ✓ **5 Ceramides**
A core lipid making up 50% of the skin barrier, essential for reinforcing the protective layer and preventing moisture loss
- ✓ **Cholesterol**
Helps maintain a healthy skin environment by stabilizing the lipid structure of the skin barrier.
- ✓ **Phytosphingosine**
A precursor to ceramides that strengthens the skin barrier to prevent water loss and maintain skin homeostasis.
- ✓ **Shea Butter**
Rich in triglycerides and fatty acids, providing intensive hydration and helping to protect the skin barrier.

Reinforces the skin's structure to ensure barrier protection and prevent dehydration, even after cleansing.

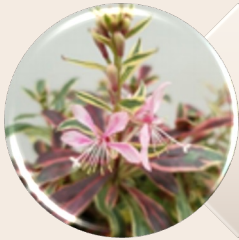
Microbiome Complex

- ✓ **Probiotics**
Lactobacillus-derived components that help maintain a balanced skin microbiome
 - ▷ Bifida Ferment Lysate, Lactobacillus Ferment Lysate
- ✓ **Prebiotics**
Nutritional sources that promote the growth of beneficial skin bacteria
 - ▷ Fructan, Chicory Root Extract, Dandelion Rhizome/Root Extract

Pro & Prebiotics work together to balance the skin's microbiome and ensure a healthy skin condition.

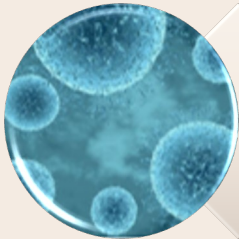
Pink Ceramide Complex

- **Vitality-Boosting Complex:** A powerful blend of Epilobium angustifolium (fireweed) flower/leaf/stem extract, lactobacillus ferment lysate, and ceramide NP to re-energize the skin



Epilobium Angustifolium (Fireweed) Flower/Leaf/Stem Extract

- Anti-inflammatory, antibacterial, antioxidant effects
- It protects skin from external aggressors such as UV rays, germs and allergies.



Lactobacillus Ferment Lysate

- Probiotic ingredient that helps keep the skin microbiome in balance
- It helps strengthen skin barrier and reduce irritation.



Ceramide NP

- The major epidermal intercellular lipid component
- It helps keep skin homeostasis and water-holding capacity.



Anastatica Hierochuntica Extract

- Known as the 'Resurrection Plant' for its resilient vitality, capable of surviving and flourishing even in extreme desert environments
- Rich in flavonoids and phenolic compounds, it provides potent antioxidant, anti-inflammatory, and soothing benefits.



Fructan

- Excellent moisture retention and hydration power
- Provides soothing relief to the skin through its anti-inflammatory properties.
- Acts as a prebiotic to help maintain a balanced and healthy skin microbiome.



THANK YOU.

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