

Lines & Firmness — Home Protocol

Two licensed anti-wrinkle actives, the doses behind them, and the peptide numbers nobody prints.

Who this is for: fine lines, loss of firmness, and skin that has had years of sun.

What these products are: the Anti-Wrinkle serum and cream carry a Korean anti-wrinkle functional registration, and **adenosine at 0.04%** is the active it rests on. That is a licensed claim, and it is the same active in the EyeCell cream and the sun creams.

What they are not: an alternative to a procedure. Injectables, energy devices and prescription retinoids operate in a different register. What a routine like this does is protect and maintain.

Morning

Serum

MULTI FUNCTIONAL ANTI-WRINKLE SERUM · 30 ml · AED 330

The headline number is not a peptide: it is **glycerin at 25.45%** — a quarter of the bottle. That is what makes it feel the way it does, and it is the honest description of the product.

On top of that, **niacinamide 2.00%**, **adenosine 0.04%** (the registered anti-wrinkle active) and **bakuchiol 0.100%**.

The six peptides come to about **1.4 ppm** combined. Named on the box; too little to build a claim on.

Sunscreen — the actual anti-ageing step

ULTRA SHIELD SPF 50+ PA++++ · AED 250

Photoageing accounts for the majority of visible facial ageing. Nothing else in this document competes with daily sun protection, and this one carries **niacinamide 2%** and **adenosine 0.04%** in its own base.

Evening

Cream

MULTI FUNCTIONAL ANTI-WRINKLE CREAM · 50 g · AED 290

The same two actives as the serum — **niacinamide 2.00%**, **adenosine 0.040%**, **bakuchiol 0.100%** — in the opposite base: around **13%** emollients and structure against the serum's water-and-glycerin.

That is the real reason to own both rather than either: same actives, different vehicles, one of which sits above water and one below it.

Note it is fragranced — lavender oil **0.0413%** with linalool and limonene declared.

Or, for drier or more mature skin

ND Cell ANTI-WRINKLE CREAM · 50 g · AED 370

Richer: **squalane 5.000%**, silicones at **4%**, **vitamin E 1.000%**, **panthenol 0.300%** and **allantoin 0.200%**, with the same **adenosine 0.040%**. Five peptides total about **51.5 ppm** — more than the serum, still trace.

It contains **peanut oil** at **0.0087%**. Small, but if there is a peanut allergy in the house it is the first thing to know. It is fragranced too.

Weekly

SKIN RESCUE OVERNIGHT CREAM MASK · AED 340

A leave-on mask with **niacinamide 2%** and **adenosine 0.04%** again. Apply as the last step and sleep in it.

What is actually in these products

The measured concentrations, including for the ingredients that get named far more often than they are dosed.

INGREDIENT	WHERE IT IS, AND HOW MUCH	WORTH KNOWING
Adenosine	Anti-Wrinkle Serum, Cream, ND Cell, Ultra Shield, EyeCell cream — all 0.04%	The registered anti-wrinkle active. It is not a muscle relaxant
Niacinamide	Anti-Wrinkle Serum and Cream 2.00%	A second functional active in the same products
Glycerin	Anti-Wrinkle Serum 25.45% · Cream 8.00%	The largest single figure in the serum, by a distance
Bakuchiol	Serum and Cream 0.100%	Present at a level worth naming
Peptides	Anti-Wrinkle Serum ~1.4 ppm for six · ND Cell ~51.5 ppm for five	Stated as totals, because a customer cannot add them up from a label
Ceramide NP	Barrier Cream 0.5% · ND Cell 0.020%	Not in the Anti-Wrinkle creams
Peanut oil	ND Cell 0.0087% · EyeCell Eye Contour Cream	An allergen disclosure, not a benefit

A correction to our own earlier advice

An earlier version of this protocol listed "**Stem Cell Technology**" in the ND Cell cream. **There is no stem cell ingredient in it** — the name is a brand name. It also said adenosine "**relaxes facial muscles**", which is the mechanism of an injectable and not of adenosine, credited peptides with "**stimulating collagen production**" at 1.4 ppm, and listed **hyaluronic acid** in Snow Booster, which does not contain it.

Sets

ESSENTIALS	PRICE
MULTI FUNCTIONAL ANTI-WRINKLE SERUM · 30 ml	330
ULTRA SHIELD SUN CREAM SPF 50+	250
Total	AED 580

THE PAIR, PLUS DAILY CARE	PRICE
MULTI FUNCTIONAL ANTI-WRINKLE SERUM · 30 ml	330
MULTI FUNCTIONAL ANTI-WRINKLE CREAM · 50 g	290
SNOW BOOSTER	260
ULTRA SHIELD SUN CREAM SPF 50+	250
Total	AED 1,130

Prices include VAT. Orders over AED 1,000 ship free within the UAE.

What to expect, honestly: better hydration and surface smoothness within weeks, and a slower rate of change over years — most of which comes from the sunscreen rather than the serum. Established folds and volume loss are not a cream's job. Orders over AED 1,000 ship free within the UAE.

GENOSYS Middle East FZ-LLC · official UAE distributor of GENOSYS Korean dermacosmetics since 2019 · genosys.ae
Concentrations quoted are from the manufacturer's signed formulas and certificates of analysis. Revised August 2026.