



GENOSYS

Korean Microneedling Science



GENOSYS



INTENSIVE PROBLEM CONTROL SERUM

GENOSYS is the world's best microneedling-dedicated brand born by combining microneedling with the cosmeceuticals specially formulated for microneedling treatment to optimize the skin care effects.

Concept

- A trouble-targeting serum that controls excess sebum, refines pores, and soothes blemish-prone skin for a clearer, healthier-looking complexion.



- For oily and acne-prone skin
- Non-comedogenic
- Balances excess sebum while maintaining optimal hydration
 - Restore the skin's oil-moisture balance
 - Creates a less favorable environment for acne development
- Helps unclog pores
- Supports natural skin turnover for smoother-looking skin.
- Soothes irritated and blemish-prone skin
- Mildly acidic, low-irritant formula suitable even for sensitive skin

Comparison

- 1. Functional boost with fortified ingredients
- 2. Moisture network technology for optimal hydration and active ingredient delivery

	Before	After
Texture	Watery texture	Moisture-rich serum texture
Key Ingredients	Salix Nigra (Willow) Bark Extract Zinc PCA Trehalose Allantoin Panthenol Betaine Xylitol Leuconostoc/Radish Root Ferment Filtrate Lactobacillus/Pumpkin Ferment Extract Phytolex SC	ACZERO® (Patented complex) PORE LASER™ (Patented complex) Zinc PCA Trehalose Allantoin Tea Tree Complex Salicylic Acid Niacinamide Tannic Acid PhytoDefense 7 Complex HydroFerment Complex

Watery texture

Light, water-like texture with quick absorption.



Renewal

Moisture-rich serum texture

Pale yellow serum texture with moisture network technology for instant hydration and a moisture-protective film.



Formula

- Non-Comedogenic

GENOSYS INTENSIVE PROBLEM CONTROL SERUM is clinically tested and certified as non-comedogenic.



- Clinically tested to have a low potential to clog pores
- Helps reduce the formation of comedones (blackheads and whiteheads)
- Suitable for acne-prone skin
- Designed to minimize the risk of acne breakouts

Clinical study on non-comedogenicity, QACS LTD

Mechanism

STEP 01. Sebum Control

ACZERO®: Patented complex that helps regulate excess sebum, suppress acne-causing bacteria (*P. acnes*), and reduce inflammation (IL-6).

Zinc PCA & Tannic Acid: Regulate excess sebum, absorb impurities, and keep skin clear.



STEP 02. Pore Care & Skin Renewal

PORE LASER™: Helps purify pores by removing excess sebum and impurities while refining the appearance of enlarged pores..

Salicylic Acid: Helps unclog pores and supports natural skin turnover for smoother-looking skin.



STEP 03. Soothing & Balanced Hydration

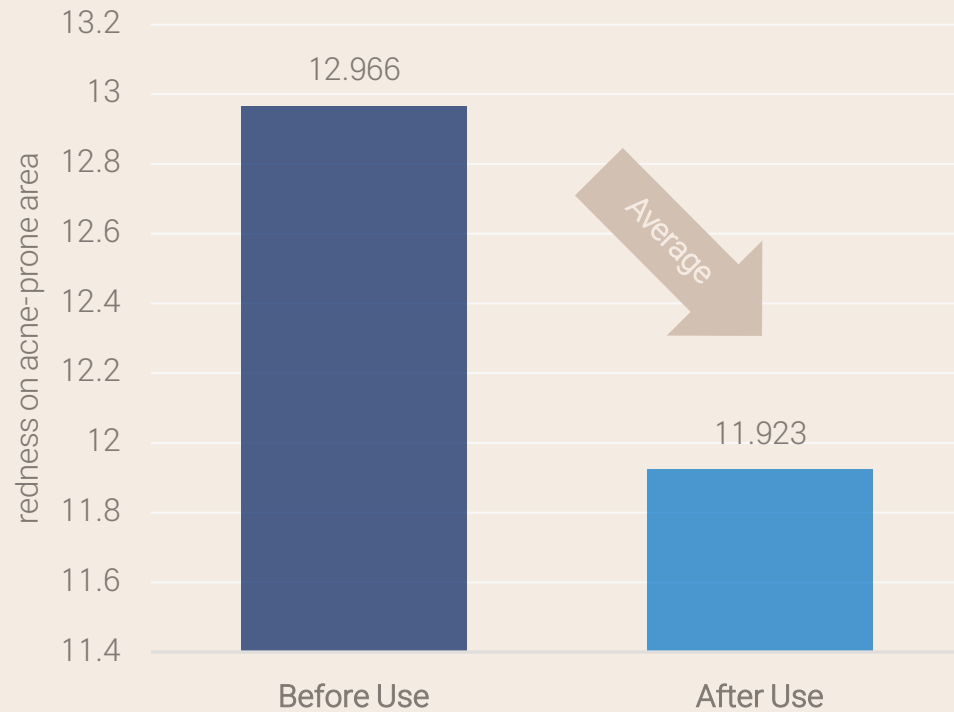
HydroFerment Complex: Helps maintain skin hydration and soothe the skin.

PhytoCalm 7 Complex: Delivers soothing and protective benefits for the skin.



Intensive Problem Control

Clinically Proven Redness Reduction on Acne-Prone Skin



- Clinically proven to help soothe acne-prone skin after 4 weeks of use



Subject 5.
16.6% improvement

Protocol



INTENSIVE
PROBLEM
CONTROL TONER



INTENSIVE
PROBLEM
CONTROL SERUM



INTENSIVE
PROBLEM
CONTROL CREAM

KEY INGREDIENTS

INTENSIVE PROBLEM CONTROL SERUM



Key Ingredients

Sebum Control

- ✓ ACZERO®
- ✓ PORE LASER™
- ✓ Zinc PCA
- ✓ Tannic Acid
- ✓ Niacinamide
- ✓ Tea Tree Complex

Pore Refining & Skin Renewal

- ✓ Salicylic Acid
- ✓ PORE LASER™
- ✓ Niacinamide

Soothing & Hydration

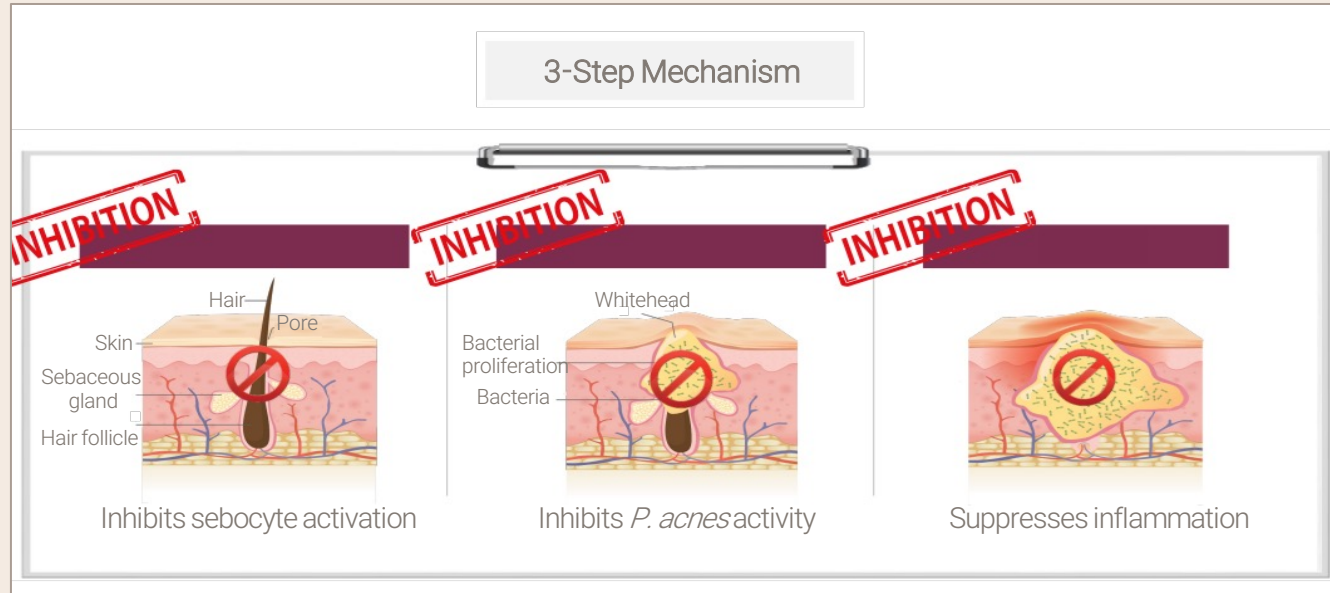
- ✓ PhytoDefense 7 Complex
- ✓ HydroFerment Complex
- ✓ Tea Tree Complex
- ✓ Moist Calm Complex
- ✓ Dipotassium Glycyrrhizate
- ✓ Sodium Hyaluronate
- ✓ Trehalose
- ✓ Beta-Glucan
- ✓ Allantoin

ACZERO®

- INCI: Salix Alba (Willow) Bark Extract, Citrus Aurantium Bergamia (Bergamot) Leaf Extract, Camellia Sinensis Leaf Extract, Coffea Arabica (Coffee) Seed Extract, Centella Asiatica Extract, Cladosiphon Okamuranus Extract, Pinus Densiflora Leaf Extract
- Patented complex of 7 botanical extracts formulated to prevent, improve, and treat acne-prone skin. [Patent No. 10-2055098]
- Inhibits sebocyte activation and reduces sebum production.
- Suppresses proliferation and accumulation of acne-causing bacteria (*P. acnes*).
- Prevents inflammation and delivers anti-inflammatory effects.

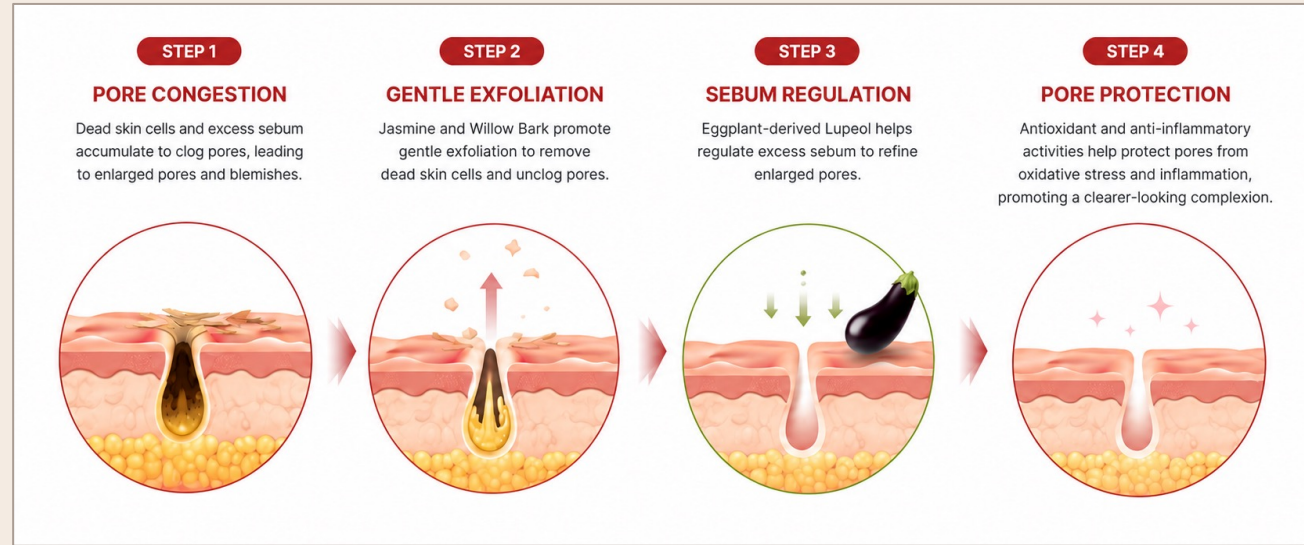


[Patent]



PORE LASER™

- INCI: Salix Alba (Willow) Bark Extract, Solanum Melongena (Eggplant) Fruit Extract, Jasminum Officinale (Jasmine) Extract
- Promotes gentle exfoliation to unclog pores and improve skin turnover.
- Regulates excess sebum to help refine enlarged pores.
- Protects skin against oxidative stress and inflammation.



[Patent]

Zinc PCA



- Anti-seborrheic effect: Regulates sebum secretion by inhibiting 5 α -reductase.
- Inhibits the proliferation of P.acnes and staphylococcus epidermidis.
- Reduces inflammation and soothes the skin.
- Provides moisturizing benefits.

Tannic Acid

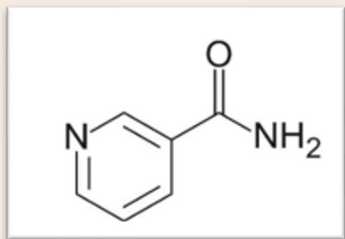


- As a natural astringent, it helps reduce excess sebum and refine the appearance of pores.
- Provides antimicrobial, anti-inflammatory and antioxidant benefits.



Tea Tree Complex

- INCI: Melaleuca Alternifolia (Tea Tree) Extract, Melaleuca Alternifolia (Tea Tree) Leaf Oil
- Helps prevent and reduce acne by inhibiting the growth of *C. acnes* and *Staphylococcus aureus* through its antiseptic and antimicrobial properties.
- Combats oily skin by helping remove excess sebum without over-drying the skin.
- Relieves irritated skin and helps reduce inflammation associated with acne-prone skin.



Niacinamide

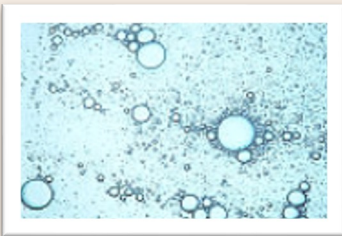
- Vitamin B3
- Helps regulate excess sebum and improve the appearance of enlarged pores.
- Reduces hyperpigmentation, age spots and melasma by inhibiting the transfer of melanosomes to surrounding keratinocytes.
- Protects skin from free radicals and prevents oxidative stress.
- Supports skin barrier function by enhancing ceramide and lipid production.

Dipotassium Glycyrrhizate



- Helps suppress inflammatory responses associated with skin irritation.
- Reduces visible redness and discomfort.
- Supports skin recovery and barrier function.

Sodium Hyaluronate



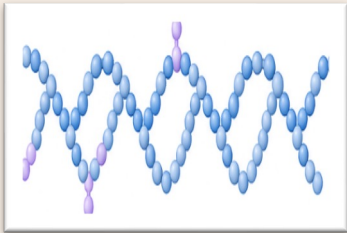
- Natural Moisturizing Factor (NMF)
- Restores the skin's moisture by binding water to the skin.
- Smooths the appearance of wrinkles with filling-up effect.

HydroFerment Complex



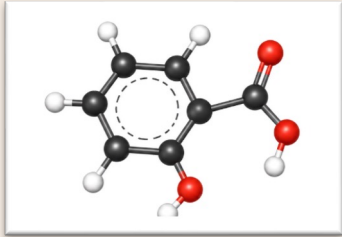
- Bacillus Ferment: A probiotic-derived ferment that helps support the skin's natural defense, while providing soothing and hydrating benefits.
- Pullulan: A natural polysaccharide derived from black yeast fermentation that forms a protective moisture film to maintain skin hydration and improve skin texture.

Beta-Glucan



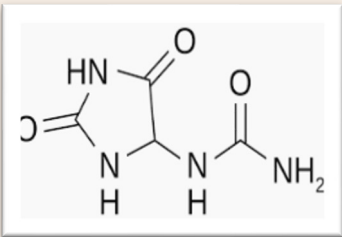
- Protects skin cells against environmental and dehydration stress.
- Helps preserve skin barrier integrity under dry conditions.
- Forms a moisture shield to reduce water loss and maintain hydration.

Salicylic Acid



- As a fat-soluble beta hydroxy acid (BHA), it penetrates pores to dissolve excess sebum, reducing and preventing pore blockages.
- Promotes exfoliation to remove dead skin cells and excess sebum.
- Provides antimicrobial and anti-inflammatory benefits.

Allantoin



- Soothes skin with excellent anti-inflammatory and anti-irritant properties.
- Improves skin hydration and maintains skin softness.
- Gently softens dead skin cells to support natural exfoliation and improve skin texture.

PhytoDefense 7 Complex



- INCI: Rosmarinus Officinalis (Rosemary) Leaf Extract, Lavandula Angustifolia (Lavender) Flower Extract, Melissa Officinalis Leaf Extract, Origanum Majorana Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Salvia Officinalis (Sage) Leaf Extract, Thymus Vulgaris (Thyme) Leaf Extract
- Complex of 7 herbal extracts formulated to support acne-prone skin.
- Helps inhibit acne-causing bacteria and maintain a balanced skin environment.
- Calms inflammation and reduces visible redness
- Provides antioxidant protection against environmental stress.

Moist Calm Complex



- INCI: Salvia Hispanica Seed Extract, Centella Asiatica Extract, Houttuynia Cordata Extract
- Helps soothe irritated skin while providing deep hydration.
- Provides antioxidant and anti-inflammatory protection.



THANK YOU.

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